

Hugh J Martin

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11027608/publications.pdf>

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3
papers

73
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

44
citing authors

#	ARTICLE	IF	CITATIONS
1	Competition, Circulation and Advertising. <i>Newspaper Research Journal</i> , 2004, 25, 18-39.	0.9	53
2	Local Advertising Decision Makers' Perceptions of Media Effectiveness and Substitutability. <i>Journal of Media Economics</i> , 2005, 18, 35-53.	0.8	15
3	An Industry in Transition: Entry and Exit in Daily Newspaper Markets, 1987-2003. <i>Journalism and Mass Communication Quarterly</i> , 2006, 83, 381-396.	2.7	5