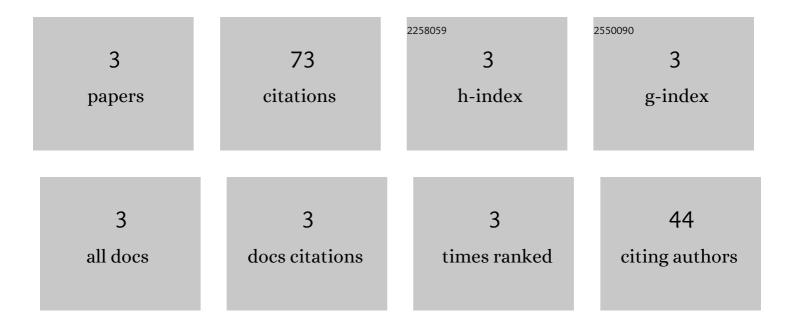
## Hugh J Martin

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11027608/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Competition, Circulation and Advertising. Newspaper Research Journal, 2004, 25, 18-39.	0.9	53
2	Local Advertising Decision Makers' Perceptions of Media Effectiveness and Substitutability. Journal of Media Economics, 2005, 18, 35-53.	0.8	15
3	An Industry in Transition: Entry and Exit in Daily Newspaper Markets, 1987–2003. Journalism and Mass Communication Quarterly, 2006, 83, 381-396.	2.7	5