

Amir Hetsroni

List of Publications by Year in descending order

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Version: 2024-02-01

30
papers

396
citations

933447

10
h-index

839539

18
g-index

31
all docs

31
docs citations

31
times ranked

224
citing authors

#	ARTICLE	IF	CITATIONS
1	The Relationship between Values and Appeals in Israeli Advertising: A Smallest Space Analysis. <i>Journal of Advertising</i> , 2000, 29, 55-68.	6.6	60
2	Television-World Estimates, Real-World Estimates, and Television Viewing: A New Scheme for Cultivation. <i>Journal of Communication</i> , 2006, 56, 133-156.	3.7	50
3	The Use of Fine Art in Advertising: A Survey of Creatives and Content Analysis of Advertisements. <i>Journal of Current Issues and Research in Advertising</i> , 2005, 27, 93-107.	4.3	37
4	Four Decades of Violent Content on Prime-Time Network Programming: A Longitudinal Meta-Analytic Review. <i>Journal of Communication</i> , 0, 57, 759-784.	3.7	33
5	Three Decades of Sexual Content on Prime-Time Network Programming: A Longitudinal Meta-Analytic Review. <i>Journal of Communication</i> , 2007, 57, 318-348.	3.7	26
6	If You Must Be Hospitalized, Television Is Not the Place: Diagnoses, Survival Rates and Demographic Characteristics of Patients in TV Hospital Dramas. <i>Communication Research Reports</i> , 2009, 26, 311-322.	1.8	26
7	Sexual Content on Mainstream TV Advertising: A Cross-cultural Comparison. <i>Sex Roles</i> , 2007, 57, 201-210.	2.4	18
8	Economic Expectations, Optimistic Bias, and Television Viewing During Economic Recession. <i>Communication Research</i> , 2014, 41, 180-207.	5.9	14
9	A comparison of values in infomercials and commercials. <i>Corporate Communications</i> , 2002, 7, 34-45.	2.1	12
10	Associations between Television Viewing and Love Styles: An Interpretation Using Cultivation Theory. <i>Psychological Reports</i> , 2012, 110, 35-50.	1.7	12
11	Choosing a Mate in Television Dating Games: The Influence of Setting, Culture, and Gender. <i>Sex Roles</i> , 2000, 42, 83-106.	2.4	11
12	Media Exposure and Romantic Relationship Quality: A Slippery Slope?. <i>Psychological Reports</i> , 2014, 114, 231-249.	1.7	11
13	The Millionaire Project: A Cross-Cultural Analysis of Quiz Shows From the United States, Russia, Poland, Norway, Finland, Israel, and Saudi Arabia. <i>Mass Communication and Society</i> , 2004, 7, 133-156.	2.1	10
14	Ceiling Effect in Cultivation. <i>Journal of Media Psychology</i> , 2014, 26, 10-18.	1.0	9
15	Geographical Proximity, Cultural Imperialism, and the Cultivation Effect. <i>Communication Monographs</i> , 2007, 74, 181-199.	2.7	8
16	Overrepresented Topics, Underrepresented Topics, and the Cultivation Effect. <i>Communication Research Reports</i> , 2008, 25, 200-210.	1.8	8
17	What do you really need to know to be a millionaire? Content analysis of quiz shows in America and in Israel. <i>Communication Research Reports</i> , 2001, 18, 418-428.	1.8	7
18	Open or Closed â€” This Is the Question: The Influence of Question Format on the Cultivation Effect. <i>Communication Methods and Measures</i> , 2007, 1, 215-226.	4.7	7

#	ARTICLE	IF	CITATIONS
19	Violence in Television Advertising: Content Analysis and Audience Attitudes. <i>Atlantic Journal of Communication</i> , 2011, 19, 97-112.	1.0	6
20	“Who Wants To Be a Millionaire” in America, Russia, and Saudi Arabia: A Celebration of Differences or a Unified Global Culture?. <i>Communication Review</i> , 2003, 6, 165-178.	1.2	5
21	Cultivation and Counter Cultivation: Does Religiosity Shape the Relationship between Television Viewing and Estimates of Crime Prevalence and Assessment of Victimization Likelihood?. <i>Psychological Reports</i> , 2013, 112, 303-324.	1.7	5
22	Values in Infomercials and Commercials: The Influence of Format, Product Type and Advertisement Approach. <i>Journal of Current Issues and Research in Advertising</i> , 2003, 25, 13-24.	4.3	4
23	Violence in mainstream TV advertising: A comparison of the representation of physical aggression in American and Israeli commercials. <i>Communications: the European Journal of Communication Research</i> , 2010, 35, .	0.5	3
24	Pluralistic media ignorance: Presence and causes. <i>Social Science Journal</i> , 2011, 48, 324-334.	1.5	3
25	Advertising in a Collective-Horizontal Culture: Israeli Lottery Advertisements Between Collectivism and Individualism. <i>Atlantic Journal of Communication</i> , 2011, 19, 251-267.	1.0	3
26	Monotheism and television: a comparative content analysis of religion in prime-time programming in the USA, Israel, and Turkey. <i>Atlantic Journal of Communication</i> , 2020, 28, 103-114.	1.0	3
27	GLOBALIZATION AND KNOWLEDGE HIERARCHY THROUGH THE EYES OF A QUIZ SHOW. <i>Innovation: the European Journal of Social Science Research</i> , 2005, 18, 385-405.	1.6	2
28	The Quiz Show as a Cultural Mirror: Who Wants to be a Millionaire in the English-Speaking World. <i>Atlantic Journal of Communication</i> , 2005, 13, 97-112.	1.0	2
29	Interest Rate Demands and Television Viewing—Is a Single Exposure More Influential Than Routine Viewing?. <i>Psychological Reports</i> , 2017, 120, 332-360.	1.7	1
30	Religious Practices and Conversations in American and Israeli Prime-Time Television Programming. <i>Drustvena Istrazivanja</i> , 2018, 27, 327-334.	0.2	0