

# Roscoe Hightower Jr

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11024187/publications.pdf>

Version: 2024-02-01

3  
papers

736  
citations

2258059

3  
h-index

2550090

3  
g-index

3  
all docs

3  
docs citations

3  
times ranked

500  
citing authors

#	ARTICLE	IF	CITATIONS
1	Investigating the role of the physical environment in hedonic service consumption: an exploratory study of sporting events. <i>Journal of Business Research</i> , 2002, 55, 697-707.	10.2	408
2	A cross-sectional test of the effect and conceptualization of service value. <i>Journal of Services Marketing</i> , 1997, 11, 375-391.	3.0	322
3	Investigating the green Leadership in Energy and Environmental Design (LEED) servicescape scale in Brazil. <i>Construction Innovation</i> , 2013, 13, 242-265.	2.7	6