

# John C Crofts

## List of Publications by Year in descending order

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Version: 2024-02-01

51  
papers

4,811  
citations

172207

29  
h-index

174990

52  
g-index

56  
all docs

56  
docs citations

56  
times ranked

2808  
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourism and Gastronomy: Gastronomy's Influence on How Tourists Experience a Destination. <i>Journal of Hospitality and Tourism Research</i> , 2006, 30, 354-377.	1.8	718
2	Travel Blogs and the Implications for Destination Marketing. <i>Journal of Travel Research</i> , 2007, 46, 35-45.	5.8	548
3	The impact of the perception of risk on international travellers. <i>International Journal of Tourism Research</i> , 2007, 9, 233-242.	2.1	528
4	The effect of uncertainty avoidance on information search, planning, and purchases of international travel vacations. <i>Tourism Management</i> , 2003, 24, 191-202.	5.8	363
5	Does national culture influence consumers'™ evaluation of travel services? A test of Hofstede's™ model of cross-cultural differences. <i>Managing Service Quality</i> , 2000, 10, 410-419.	2.4	214
6	Cross-cultural tourist behaviour: a replication and extension involving Hofstede's uncertainty avoidance dimension. <i>International Journal of Tourism Research</i> , 2004, 6, 29-37.	2.1	167
7	Gastronomy Tourism. <i>Journal of Culinary Science and Technology</i> , 2005, 4, 39-55.	0.6	167
8	The perceived usefulness of blog postings: An extension of the expectancy-disconfirmation paradigm. <i>Tourism Management</i> , 2011, 32, 106-113.	5.8	155
9	Understanding Customer Delight. <i>Journal of Travel Research</i> , 2011, 50, 535-545.	5.8	154
10	Antecedents of novelty seeking: international visitors'™ propensity to experiment across Hong Kong's culinary traditions. <i>Tourism Management</i> , 2005, 26, 965-968.	5.8	153
11	Applying Hofstede's™ National Culture Measures in Tourism Research: Illuminating Issues of Divergence and Convergence. <i>Journal of Travel Research</i> , 2010, 49, 153-164.	5.8	135
12	Measuring Guest Satisfaction and Competitive Position in the Hospitality and Tourism Industry. <i>Journal of Travel Research</i> , 2009, 48, 139-151.	5.8	133
13	Understanding Travelers' Experiences of Gastronomy Through Etymology and Narration. <i>Journal of Hospitality and Tourism Research</i> , 2009, 33, 161-192.	1.8	101
14	Positioning an island destination in the peripheral area of the Baltics: a flexible approach to market segmentation. <i>Tourism Management</i> , 2001, 22, 493-500.	5.8	79
15	A survey method for identifying key drivers of guest delight. <i>International Journal of Contemporary Hospitality Management</i> , 2008, 20, 462-470.	5.3	72
16	The customer delight construct. <i>Annals of Tourism Research</i> , 2011, 38, 719-722.	3.7	71
17	Understanding the Effects of a Tourism Crisis. <i>Journal of Travel Research</i> , 2014, 53, 12-25.	5.8	69
18	Farm tourism experiences in travel reviews: A cross-comparison of three alternative methods for data analysis. <i>Journal of Business Research</i> , 2013, 66, 778-785.	5.8	64

#	ARTICLE	IF	CITATIONS
19	Adding Psychological Value to Heritage Tourism Experiences. <i>Journal of Travel and Tourism Marketing</i> , 2002, 11, 13-28.	3.1	61
20	Aligning organizational processes with mission: The case of service excellence. <i>Academy of Management Perspectives</i> , 2005, 19, 54-68.	4.3	58
21	Antecedents of supplier's commitment to wholesale buyers in the international travel trade. <i>Tourism Management</i> , 1998, 19, 127-134.	5.8	57
22	Homogeneity versus heterogeneity of cultural values: An item-response theoretical approach applying Hofstede's cultural dimensions in a single nation. <i>Tourism Management</i> , 2015, 48, 299-304.	5.8	45
23	Buyer Behavior in the Japanese Travel Trade: Advancements in Theoretical Frameworks. <i>Journal of Travel and Tourism Marketing</i> , 2000, 9, 1-19.	3.1	38
24	Antecedents of employee burnout in the hotel industry. <i>International Journal of Tourism Research</i> , 1998, 4, 31-44.	0.5	37
25	Determinants of intra-firm trust in buyer-seller relationships in the international travel trade. <i>International Journal of Contemporary Hospitality Management</i> , 1999, 11, 116-123.	5.3	36
26	Environmental learning of first-time travelers. <i>Annals of Tourism Research</i> , 1990, 17, 419-431.	3.7	33
27	Expenditures of Accommodations Tax Revenue: A South Carolina Study. <i>Journal of Travel Research</i> , 2006, 45, 150-157.	5.8	30
28	Sustainable tourism development performance in the wetland areas: a proposed composite index. <i>Tourism Review</i> , 2020, 75, 745-764.	3.8	30
29	The Importance of Destination Attributes: Western and Asian Visitors. <i>Anatolia</i> , 2009, 20, 236-253.	1.3	29
30	Recent US timeshare purchasers: Who are they, what are they buying, and how can they be reached?. <i>International Journal of Hospitality Management</i> , 2002, 21, 227-238.	5.3	28
31	Segmenting mainland Chinese residents based on experience, intention and desire to visit Hong Kong. <i>International Journal of Tourism Research</i> , 2006, 8, 279-287.	2.1	27
32	Trust-Commitment Model of Buyer-Supplier Relationships. <i>Journal of Hospitality and Tourism Research</i> , 2001, 25, 195-208.	1.8	24
33	Developing Web-Based Tourist Information Tools Using Google Map. , 2007, , 503-512.		24
34	An application of European Performance Satisfaction Index towards rural tourism: The case of western Iran. <i>Tourism Management Perspectives</i> , 2014, 11, 77-82.	3.2	21
35	An Analysis of Curriculum Requirements among Hospitality and Tourism Management Programs in AACSB Colleges of Business in the United States. <i>Journal of Teaching in Travel and Tourism</i> , 2008, 7, 71-83.	1.9	19
36	Culture and service-related positive disconfirmations. <i>Journal of Vacation Marketing</i> , 2012, 18, 251-257.	2.5	13

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37	Personality Correlates of the Novelty Seeking Drive. <i>Journal of Hospitality Marketing and Management</i> , 1993, 1, 7-29.	0.4	12
38	ADDING PSYCHOLOGICAL VALUE TO HERITAGE TOURISM EXPERIENCES REVISITED. <i>Journal of Travel and Tourism Marketing</i> , 2009, 26, 244-263.	3.1	12
39	Diagnosing the impact of an event on hotel demand: The case of the BP oil spill. <i>Tourism Management Perspectives</i> , 2013, 8, 60-67.	3.2	12
40	THE ADAPTATION TO CULTURAL DISTANCE AND ITS INFLUENCE ON VISITOR SATISFACTION: THE CASE OF FIRST-TIME VISITORS TO HONG KONG. <i>Tourism Analysis</i> , 2006, 10, 385-391.	0.5	11
41	Destination appraisals. <i>Annals of Tourism Research</i> , 2007, 34, 541-544.	3.7	11
42	U.S. Timeshare Purchasers: Who are they and why do they buy?. <i>Journal of Hospitality and Tourism Research</i> , 2000, 24, 49-66.	1.8	8
43	Local Government Compliance with Earmarked Tax Regulation. <i>Public Finance Review</i> , 2006, 34, 212-228.	0.2	8
44	Exploring and Enhancing the Psychological Value of a Fine Arts Museum. <i>Tourism Recreation Research</i> , 1998, 23, 31-38.	3.3	7
45	Organizational alignment and hospitality firm performance. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2009, 3, 3-12.	1.6	6
46	Integrating multidisciplinary perspectives. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2007, 1, 5-13.	1.6	3
47	An exploration of the flipside of international marketing: the acculturation of foreign born residents of the US. <i>Tourism Review</i> , 2012, 67, 42-50.	3.8	3
48	Acculturation of Migrant Populations: An Exploratory Study Across Multiple Generations. <i>Tourism, Culture and Communication</i> , 2018, 18, 227-239.	0.1	3
49	An empirical analysis of young adult Kuwaiti nationals' intention to travel to non-Muslim countries. <i>Journal of Tourism and Cultural Change</i> , 0, , 1-32.	1.5	2
50	Pacific Area Tourism: A Guide to Key Sources of Tourism Statistics. <i>Journal of Travel and Tourism Marketing</i> , 1997, 6, 93-107.	3.1	0
51	Introduction: Pushing the Boundaries in Cross Cultural Tourism Research. <i>Tourism, Culture and Communication</i> , 2018, 18, 225-226.	0.1	0