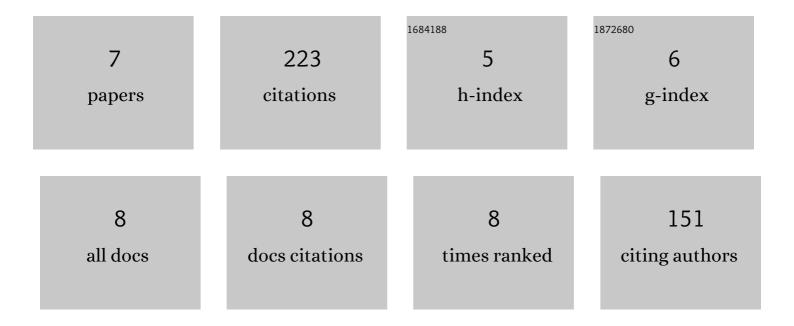
William E Gillis

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/11010917/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Franchisor strategy and firm performance: Making the most of strategic resource investments. Business Horizons, 2009, 52, 553-561.	5.2	60
2	Using Resource–Based Theory to Help Explain Plural Form Franchising. Entrepreneurship Theory and Practice, 2014, 38, 449-472.	10.2	50
3	Franchise management capabilities and franchisor performance under alternative franchise ownership strategies. Journal of Business Venturing, 2020, 35, 105899.	6.3	48
4	Using Tournaments to Reduce Agency Problems: The Case of Franchising. Entrepreneurship Theory and Practice, 2011, 35, 427-447.	10.2	46
5	Replicate or adapt? Franchising and organizational routines. Journal of Knowledge Management, 2020, 24, 775-798.	5.1	14
6	BEYOND AGENCY THEORY: A RESOURCE-BASED EXPLANATION FOR FRANCHISING AND FRANCHISOR PERFORMANCE Proceedings - Academy of Management, 2009, 2009, 1-6.	0.1	5
7	How Much Is Too Much? Board of Director Responses to Shareholder Concerns About CEO Stock Options. Academy of Management Perspectives, 2006, 20, 70-72.	6.8	0