

William E Gillis

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11010917/publications.pdf>

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7
papers

223
citations

1684188

5
h-index

1872680

6
g-index

8
all docs

8
docs citations

8
times ranked

151
citing authors

#	ARTICLE	IF	CITATIONS
1	Franchisor strategy and firm performance: Making the most of strategic resource investments. <i>Business Horizons</i> , 2009, 52, 553-561.	5.2	60
2	Using Resource-Based Theory to Help Explain Plural Form Franchising. <i>Entrepreneurship Theory and Practice</i> , 2014, 38, 449-472.	10.2	50
3	Franchise management capabilities and franchisor performance under alternative franchise ownership strategies. <i>Journal of Business Venturing</i> , 2020, 35, 105899.	6.3	48
4	Using Tournaments to Reduce Agency Problems: The Case of Franchising. <i>Entrepreneurship Theory and Practice</i> , 2011, 35, 427-447.	10.2	46
5	Replicate or adapt? Franchising and organizational routines. <i>Journal of Knowledge Management</i> , 2020, 24, 775-798.	5.1	14
6	BEYOND AGENCY THEORY: A RESOURCE-BASED EXPLANATION FOR FRANCHISING AND FRANCHISOR PERFORMANCE.. <i>Proceedings - Academy of Management</i> , 2009, 2009, 1-6.	0.1	5
7	How Much Is Too Much? Board of Director Responses to Shareholder Concerns About CEO Stock Options. <i>Academy of Management Perspectives</i> , 2006, 20, 70-72.	6.8	0