

Meera Venkatraman

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/11009745/publications.pdf>

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3
papers

198
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

200
citing authors

#	ARTICLE	IF	CITATIONS
1	From servicescape to consumptionscape: a photo-elicitation study of Starbucks in the New China. <i>Journal of International Business Studies</i> , 2008, 39, 1010-1026.	7.3	100
2	How global brands travel with consumers. <i>International Marketing Review</i> , 2010, 27, 519-540.	3.6	81
3	When consumers own their work: Psychological ownership and consumer citizenship on crowdsourcing platforms. <i>Journal of Consumer Behaviour</i> , 2019, 18, 3-11.	4.2	17