

Douglas B Holt

List of Publications by Year in descending order

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Version: 2024-02-01

12
papers

5,421
citations

932766

10
h-index

1199166

12
g-index

13
all docs

13
docs citations

13
times ranked

2854
citing authors

#	ARTICLE	IF	CITATIONS
1	Whiskey: marketplace icon. <i>Consumption Markets and Culture</i> , 2018, 21, 76-81.	1.3	10
2	Constructing Sustainable Consumption. <i>Annals of the American Academy of Political and Social Science</i> , 2012, 644, 236-255.	0.8	106
3	Cultural Brand Strategy. , 2012, , .		9
4	Toward a Theory of Status Consumption in Less Industrialized Countries. <i>Journal of Consumer Research</i> , 2010, 37, 37-56.	3.5	249
5	Dominated Consumer Acculturation: The Social Construction of Poor Migrant Women's Consumer Identity Projects in a Turkish Squatter. <i>Journal of Consumer Research</i> , 2007, 34, 41-56.	3.5	244
6	Jack Daniel's America. <i>Journal of Consumer Culture</i> , 2006, 6, 355-377.	1.5	153
7	Man-of-Action Heroes: The Pursuit of Heroic Masculinity in Everyday Consumption: Figure 1. <i>Journal of Consumer Research</i> , 2004, 31, 425-440.	3.5	450
8	How global brands compete. <i>Harvard Business Review</i> , 2004, 82, 68-75, 136.	3.1	755
9	Why Do Brands Cause Trouble? A Dialectical Theory of Consumer Culture and Branding. <i>Journal of Consumer Research</i> , 2002, 29, 70-90.	3.5	1,348
10	Poststructuralist Lifestyle Analysis: Conceptualizing the Social Patterning of Consumption in Postmodernity. <i>Journal of Consumer Research</i> , 1997, 23, 326.	3.5	564
11	Distinction in America? Recovering Bourdieu's theory of tastes from its critics. <i>Poetics</i> , 1997, 25, 93-120.	0.6	318
12	How Consumers Consume: A Typology of Consumption Practices. <i>Journal of Consumer Research</i> , 1995, 22, 1.	3.5	1,213