

Jacob Goldenberg

List of Publications by Year in Descending Order

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The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

43
papers

5,553
citations

24
h-index

49
g-index

49
ext. papers

6,233
ext. citations

5.6
avg, IF

5.69
L-index

#	Paper	IF	Citations
43	Sustainable online communities exhibit distinct hierarchical structures across scales of size. <i>Proceedings of the Royal Society A: Mathematical, Physical and Engineering Sciences</i> , 2020 , 476, 20190730 ^{2,4}		0
42	Climb or Jump: Status-Based Seeding in User-Generated Content Networks. <i>Journal of Marketing Research</i> , 2019 , 56, 361-378	5.2	14
41	The Role of Mere Closeness: How Geographic Proximity Affects Social Influence. <i>Journal of Marketing</i> , 2017 , 81, 49-66	11	19
40	Pump it Out! The Effect of Transmitter Activity on Content Propagation in Social Media. <i>SSRN Electronic Journal</i> , 2017 ,	1	5
39	Lower Connectivity is Better: The Effects of Network Structure on Redundancy of Ideas and Customer Innovativeness in Interdependent Ideation Tasks. <i>Journal of Marketing Research</i> , 2016 , 53, 263-279	5.2	35
38	Evolution through bursts: Network structure develops through localized bursts in time and space. <i>Network Science</i> , 2016 , 4, 293-313	2.9	3
37	Improving Penetration Forecasts Using Social Interactions Data. <i>Management Science</i> , 2014 , 60, 3049-3066	6.6	20
36	Mine Your Own Business: Market-Structure Surveillance Through Text Mining. <i>Marketing Science</i> , 2012 , 31, 521-543	3.6	416
35	Network Traces on Penetration: Uncovering Degree Distribution from Adoption Data. <i>Marketing Science</i> , 2012 , 31, 689-712	3.6	30
34	The Quest for Content: How User-Generated Links can Facilitate Online Exploration. <i>Journal of Marketing Research</i> , 2012 , 49, 452-468	5.2	69
33	The different roles of product originality and usefulness in generating word-of-mouth. <i>International Journal of Research in Marketing</i> , 2011 , 28, 109-119	5.5	107
32	The chilling effects of network externalities. <i>International Journal of Research in Marketing</i> , 2010 , 27, 4-15	5.5	158
31	How Do Revolutions Emerge?. <i>International Studies of Management and Organization</i> , 2010 , 40, 30-51	1.2	5
30	Structure and freedom in creativity: The interplay between externally imposed structure and personal cognitive style. <i>Journal of Organizational Behavior</i> , 2010 , 31, 1086-1110	6.9	58
29	The Role of Hubs in the Adoption Process. <i>Journal of Marketing</i> , 2009 , 73, 1-13	11	1403
28	Zooming In: Self-Emergence of Movements in New Product Growth. <i>Marketing Science</i> , 2009 , 28, 274-293	3.6	29
27	Using text mining to analyze user forums 2008 ,		12

26	When Deep Structures Surface: Design Structures That Can Repeatedly Surprise. <i>Journal of Advertising</i> , 2008 , 37, 21-34	4.4	25
25	2007,		38
24	Laggards in disguise: Resistance to adopt and the leapfrogging effect. <i>Technological Forecasting and Social Change</i> , 2007 , 74, 1272-1281	9.5	39
23	The NPV of bad news. <i>International Journal of Research in Marketing</i> , 2007 , 24, 186-200	5.5	147
22	Inevitably reborn: The reawakening of extinct innovations. <i>Technological Forecasting and Social Change</i> , 2004 , 71, 881-896	9.5	10
21	Cellular automata modeling of resistance to innovations: Effects and solutions. <i>Technological Forecasting and Social Change</i> , 2004 , 71, 425-442	9.5	79
20	From Density to Destiny: Using Spatial Dimension of Sales Data for Early Prediction of New Product Success. <i>Marketing Science</i> , 2004 , 23, 419-428	3.6	114
19	The Forecasting Matrix 2002 , 76-98		
18	The Replacement Template 2002 , 99-123		
17	Templates in Advertising 2002 , 147-167		
16	Demarcating the Creativity Templates 2002 , 179-196		
15	The Primacy of Templates in Success and Failure of Products 2002 , 197-218		
14	Riding the Saddle: How Cross-Market Communications Can Create a Major Slump in Sales. <i>Journal of Marketing</i> , 2002 , 66, 1-16	11	947
13	Creativity in Product Innovation 2002 ,		81
12	Talk of the Network: A Complex Systems Look at the Underlying Process of Word-of-Mouth. <i>Marketing Letters</i> , 2001 , 12, 211-223	2.3	1110
11	Using cellular automata modeling of the emergence of innovations. <i>Technological Forecasting and Social Change</i> , 2001 , 68, 293-308	9.5	36
10	The Idea Itself and the Circumstances of Its Emergence as Predictors of New Product Success. <i>Management Science</i> , 2001 , 47, 69-84	3.9	228
9	Toward Identifying the Inventive Templates of New Products: A Channeled Ideation Approach. <i>Journal of Marketing Research</i> , 1999 , 36, 200-210	5.2	87

8	The Voice of the Product: Templates of New Product Emergence. <i>Creativity and Innovation Management</i> , 1999 , 8, 157-164	2.7	9
7	Templates of Original Innovation. <i>Technological Forecasting and Social Change</i> , 1999 , 61, 1-12	9.5	24
6	The Fundamental Templates of Quality Ads. <i>Marketing Science</i> , 1999 , 18, 333-351	3.6	110
5	Toward Identifying the Inventive Templates of New Products: A Channeled Ideation Approach. <i>Journal of Marketing Research</i> , 1999 , 36, 200	5.2	77
4	Meme s the Word. <i>Science</i> , 1999 , 286, 1477d-1477	33.3	1
3	Uncovering Social Network Structures through Penetration Data. <i>SSRN Electronic Journal</i> ,	1	3
2	Integrating the Social Network to Diffusion Model and Evaluation of the Value of Hubs in the Adoption Process. <i>SSRN Electronic Journal</i> ,	1	2
1	Local Neighborhoods as Early Predictors of Innovation Adoption. <i>SSRN Electronic Journal</i> ,	1	3