

Jacob Goldenberg

List of Publications by Citations

Source: <https://exaly.com/author-pdf/11001497/jacob-goldenberg-publications-by-citations.pdf>

Version: 2024-04-20

This document has been generated based on the publications and citations recorded by exaly.com. For the latest version of this publication list, visit the link given above.

The third column is the impact factor (IF) of the journal, and the fourth column is the number of citations of the article.

43
papers

5,553
citations

24
h-index

49
g-index

49
ext. papers

6,233
ext. citations

5.6
avg, IF

5.69
L-index

#	Paper	IF	Citations
43	The Role of Hubs in the Adoption Process. <i>Journal of Marketing</i> , 2009 , 73, 1-13	11	1403
42	Talk of the Network: A Complex Systems Look at the Underlying Process of Word-of-Mouth. <i>Marketing Letters</i> , 2001 , 12, 211-223	2.3	1110
41	Riding the Saddle: How Cross-Market Communications Can Create a Major Slump in Sales. <i>Journal of Marketing</i> , 2002 , 66, 1-16	11	947
40	Mine Your Own Business: Market-Structure Surveillance Through Text Mining. <i>Marketing Science</i> , 2012 , 31, 521-543	3.6	416
39	The Idea Itself and the Circumstances of Its Emergence as Predictors of New Product Success. <i>Management Science</i> , 2001 , 47, 69-84	3.9	228
38	The chilling effects of network externalities. <i>International Journal of Research in Marketing</i> , 2010 , 27, 4-15	5.5	158
37	The NPV of bad news. <i>International Journal of Research in Marketing</i> , 2007 , 24, 186-200	5.5	147
36	From Density to Destiny: Using Spatial Dimension of Sales Data for Early Prediction of New Product Success. <i>Marketing Science</i> , 2004 , 23, 419-428	3.6	114
35	The Fundamental Templates of Quality Ads. <i>Marketing Science</i> , 1999 , 18, 333-351	3.6	110
34	The different roles of product originality and usefulness in generating word-of-mouth. <i>International Journal of Research in Marketing</i> , 2011 , 28, 109-119	5.5	107
33	Toward Identifying the Inventive Templates of New Products: A Channeled Ideation Approach. <i>Journal of Marketing Research</i> , 1999 , 36, 200-210	5.2	87
32	Creativity in Product Innovation 2002 ,		81
31	Cellular automata modeling of resistance to innovations: Effects and solutions. <i>Technological Forecasting and Social Change</i> , 2004 , 71, 425-442	9.5	79
30	Toward Identifying the Inventive Templates of New Products: A Channeled Ideation Approach. <i>Journal of Marketing Research</i> , 1999 , 36, 200	5.2	77
29	The Quest for Content: How User-Generated Links can Facilitate Online Exploration. <i>Journal of Marketing Research</i> , 2012 , 49, 452-468	5.2	69
28	Structure and freedom in creativity: The interplay between externally imposed structure and personal cognitive style. <i>Journal of Organizational Behavior</i> , 2010 , 31, 1086-1110	6.9	58
27	Laggards in disguise: Resistance to adopt and the leapfrogging effect. <i>Technological Forecasting and Social Change</i> , 2007 , 74, 1272-1281	9.5	39

26	2007,			38
25	Using cellular automata modeling of the emergence of innovations. <i>Technological Forecasting and Social Change</i> , 2001 , 68, 293-308	9.5		36
24	Lower Connectivity is Better: The Effects of Network Structure on Redundancy of Ideas and Customer Innovativeness in Interdependent Ideation Tasks. <i>Journal of Marketing Research</i> , 2016 , 53, 263-279	5.2		35
23	Network Traces on Penetration: Uncovering Degree Distribution from Adoption Data. <i>Marketing Science</i> , 2012 , 31, 689-712	3.6		30
22	Zooming In: Self-Emergence of Movements in New Product Growth. <i>Marketing Science</i> , 2009 , 28, 274-293	3.6		29
21	When Deep Structures Surface: Design Structures That Can Repeatedly Surprise. <i>Journal of Advertising</i> , 2008 , 37, 21-34	4.4		25
20	Templates of Original Innovation. <i>Technological Forecasting and Social Change</i> , 1999 , 61, 1-12	9.5		24
19	Improving Penetration Forecasts Using Social Interactions Data. <i>Management Science</i> , 2014 , 60, 3049-3066	6.6		20
18	The Role of Mere Closeness: How Geographic Proximity Affects Social Influence. <i>Journal of Marketing</i> , 2017 , 81, 49-66	11		19
17	Climb or Jump: Status-Based Seeding in User-Generated Content Networks. <i>Journal of Marketing Research</i> , 2019 , 56, 361-378	5.2		14
16	Using text mining to analyze user forums 2008,			12
15	Inevitably reborn: The reawakening of extinct innovations. <i>Technological Forecasting and Social Change</i> , 2004 , 71, 881-896	9.5		10
14	The Voice of the Product: Templates of New Product Emergence. <i>Creativity and Innovation Management</i> , 1999 , 8, 157-164	2.7		9
13	Pump it Out! The Effect of Transmitter Activity on Content Propagation in Social Media. <i>SSRN Electronic Journal</i> , 2017,	1		5
12	How Do Revolutions Emerge?. <i>International Studies of Management and Organization</i> , 2010 , 40, 30-51	1.2		5
11	Evolution through bursts: Network structure develops through localized bursts in time and space. <i>Network Science</i> , 2016 , 4, 293-313	2.9		3
10	Uncovering Social Network Structures through Penetration Data. <i>SSRN Electronic Journal</i> ,	1		3
9	Local Neighborhoods as Early Predictors of Innovation Adoption. <i>SSRN Electronic Journal</i> ,	1		3

8	Integrating the Social Network to Diffusion Model and Evaluation of the Value of Hubs in the Adoption Process. <i>SSRN Electronic Journal</i> ,	1	2
7	Meme & the Word. <i>Science</i> , 1999 , 286, 1477d-1477	33.3	1
6	Sustainable online communities exhibit distinct hierarchical structures across scales of size. <i>Proceedings of the Royal Society A: Mathematical, Physical and Engineering Sciences</i> , 2020 , 476, 20190730 ²⁻⁴	2.4	0
5	The Forecasting Matrix 2002 , 76-98		
4	The Replacement Template 2002 , 99-123		
3	Templates in Advertising 2002 , 147-167		
2	Demarcating the Creativity Templates 2002 , 179-196		
1	The Primacy of Templates in Success and Failure of Products 2002 , 197-218		