Kristen K Swanson

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10977074/publications.pdf

Version: 2024-02-01

	1684188	2053705	
613	5	5	
citations	h-index	g-index	
5	5	351	
docs citations	times ranked	citing authors	
	citations 5	613 5 citations h-index 5	

#	Article	IF	CITATIONS
1	Souvenirs: Icons of meaning, commercialization and commoditization. Tourism Management, 2012, 33, 489-499.	9.8	219
2	Travel motivations as souvenir purchase indicators. Tourism Management, 2006, 27, 671-683.	9.8	185
3	Tourists' and retailers' perceptions of souvenirs. Journal of Vacation Marketing, 2004, 10, 363-377.	4.3	93
4	A Structural Model for Souvenir Consumption, Travel Activities, and Tourist Demographics. Journal of Travel Research, 2004, 42, 372-380.	9.0	94
5	Tourists' Souvenir Purchase Behavior and Retailers' Awareness of Tourists' Purchase Behavior in the Southwest. Clothing and Textiles Research Journal, 2002, 20, 62-76.	3.4	22