

Kristen K Swanson

List of Publications by Year in descending order

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Version: 2024-02-01

5
papers

613
citations

1684188
5
h-index

2053705
5
g-index

5
all docs

5
docs citations

5
times ranked

351
citing authors

#	ARTICLE	IF	CITATIONS
1	Souvenirs: Icons of meaning, commercialization and commoditization. <i>Tourism Management</i> , 2012, 33, 489-499.	9.8	219
2	Travel motivations as souvenir purchase indicators. <i>Tourism Management</i> , 2006, 27, 671-683.	9.8	185
3	A Structural Model for Souvenir Consumption, Travel Activities, and Tourist Demographics. <i>Journal of Travel Research</i> , 2004, 42, 372-380.	9.0	94
4	Tourists' and retailers' perceptions of souvenirs. <i>Journal of Vacation Marketing</i> , 2004, 10, 363-377.	4.8	93
5	Tourists' Souvenir Purchase Behavior and Retailers' Awareness of Tourists' Purchase Behavior in the Southwest. <i>Clothing and Textiles Research Journal</i> , 2002, 20, 62-76.	3.4	22