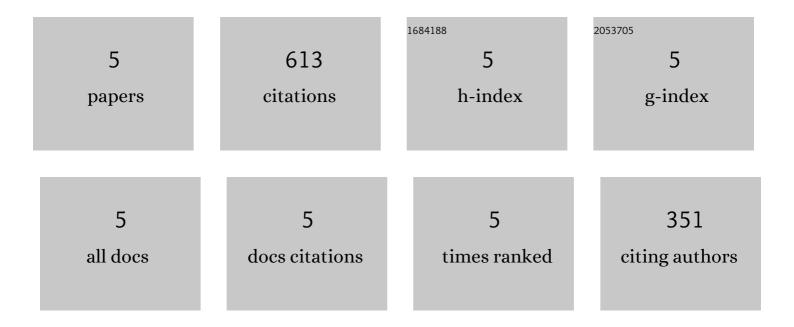
Kristen K Swanson

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10977074/publications.pdf Version: 2024-02-01



| # | Article | IF | CITATIONS |
|---|---|-----|-----------|
| 1 | Souvenirs: Icons of meaning, commercialization and commoditization. Tourism Management, 2012, 33, 489-499. | 9.8 | 219 |
| 2 | Travel motivations as souvenir purchase indicators. Tourism Management, 2006, 27, 671-683. | 9.8 | 185 |
| 3 | A Structural Model for Souvenir Consumption, Travel Activities, and Tourist Demographics. Journal of Travel Research, 2004, 42, 372-380. | 9.0 | 94 |
| 4 | Tourists' and retailers' perceptions of souvenirs. Journal of Vacation Marketing, 2004, 10, 363-377. | 4.3 | 93 |
| 5 | Tourists' Souvenir Purchase Behavior and Retailers' Awareness of Tourists' Purchase Behavior in the Southwest. Clothing and Textiles Research Journal, 2002, 20, 62-76. | 3.4 | 22 |