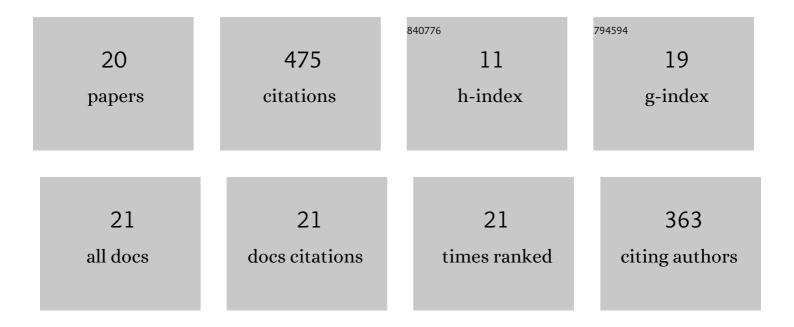
## MarÃ-a E Len-RÃ-os

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10974930/publications.pdf Version: 2024-02-01



MADÃA ELEN-RÃOS

#	Article	IF	CITATIONS
1	Child Immigrant Detention: Spokesperson Key Messages, Engineered Frames, and Cultural Rules. Journalism and Mass Communication Quarterly, 2023, 100, 36-55.	2.7	0
2	What Is the Story with Narratives? How Using Narratives in Journalism Changes Health Behavior. Health Communication, 2018, 33, 1151-1157.	3.1	13
3	Image Repair Campaign Strategies Addressing Race: Paula Deen, Social Media, and Defiance. International Journal of Strategic Communication, 2015, 9, 148-165.	2.0	12
4	Does Race Matter? Implicit and Explicit Measures of the Effect of the PR Spokesman's Race on Evaluations of Spokesman Source Credibility and Perceptions of a PR Crisis' Severity. Journal of Public Relations Research, 2015, 27, 63-80.	2.3	26
5	Defining Obesity: Second-Level Agenda Setting Attributes in Black Newspapers and General Audience Newspapers. Journal of Health Communication, 2014, 19, 1116-1129.	2.4	12
6	Deliberation of the Scientific Evidence for Breastfeeding. Science Communication, 2014, 36, 778-801.	3.3	14
7	Health Literacy and Numeracy: A Comparison of Magazine Health Messages. Howard Journal of Communications, 2014, 25, 235-256.	1.0	11
8	JOURNALISTIC USE OF EXEMPLARS TO HUMANIZE HEALTH NEWS. Journalism Studies, 2013, 14, 539-554.	2.1	66
9	The Potential for Communication Scholars to Set Priorities That Curb Health Disparities. Howard Journal of Communications, 2012, 23, 111-118.	1.0	3
10	Are Health Journalists' Practices Tied to Their Perceptions of Audience? An Attribution and Expectancy-Value Approach. Health Communication, 2012, 27, 234-243.	3.1	33
11	Readers Use Black Newspapers for Health/Cancer Information. Newspaper Research Journal, 2010, 31, 20-35.	0.9	5
12	Image Repair Strategies, Local News Portrayals and Crisis Stage: A Case Study of Duke University's Lacrosse Team Crisis. International Journal of Strategic Communication, 2010, 4, 267-287.	2.0	39
13	Strategic communication of hope and anger: A case of Duke University's conflict management with multiple publics. Public Relations Review, 2010, 36, 63-65.	3.2	27
14	Engaging Ethnic Media to Expand the Reach and Effectiveness of Communication Strategies to Reduce Health Disparities. Health Communication, 2010, 25, 569-571.	3.1	12
15	Tacit Understandings of Health Literacy. Science Communication, 2009, 31, 84-115.	3.3	53
16	Understanding how health journalists judge public relations sources: A rules theory approach. Public Relations Review, 2009, 35, 56-65.	3.2	22
17	Negative Articles Predict Clinical Trial Reluctance. Newspaper Research Journal, 2007, 28, 24-39.	0.9	6
18	Consumer Rules and Orientations Toward Corporate Websites. Journal of Promotion Management, 2003, 9, 125-143.	3.4	4

#	Article	IF	CITATIONS
19	Minority public relations practitioner perceptions. Public Relations Review, 1998, 24, 535-555.	3.2	27
20	Who Suffers? The Effect of Injured Party on Attributions of Crisis Responsibility. , 0, , 591-606.		10