

# MarÃ-a E Len-RÃ-os

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10974930/publications.pdf>

Version: 2024-02-01

20  
papers

475  
citations

840776

11  
h-index

794594

19  
g-index

21  
all docs

21  
docs citations

21  
times ranked

363  
citing authors

#	ARTICLE	IF	CITATIONS
1	JOURNALISTIC USE OF EXEMPLARS TO HUMANIZE HEALTH NEWS. <i>Journalism Studies</i> , 2013, 14, 539-554.	2.1	66
2	Tacit Understandings of Health Literacy. <i>Science Communication</i> , 2009, 31, 84-115.	3.3	53
3	Image Repair Strategies, Local News Portrayals and Crisis Stage: A Case Study of Duke University's Lacrosse Team Crisis. <i>International Journal of Strategic Communication</i> , 2010, 4, 267-287.	2.0	39
4	Are Health Journalists' Practices Tied to Their Perceptions of Audience? An Attribution and Expectancy-Value Approach. <i>Health Communication</i> , 2012, 27, 234-243.	3.1	33
5	Minority public relations practitioner perceptions. <i>Public Relations Review</i> , 1998, 24, 535-555.	3.2	27
6	Strategic communication of hope and anger: A case of Duke University's conflict management with multiple publics. <i>Public Relations Review</i> , 2010, 36, 63-65.	3.2	27
7	Does Race Matter? Implicit and Explicit Measures of the Effect of the PR Spokesman's Race on Evaluations of Spokesman Source Credibility and Perceptions of a PR Crisis' Severity. <i>Journal of Public Relations Research</i> , 2015, 27, 63-80.	2.3	26
8	Understanding how health journalists judge public relations sources: A rules theory approach. <i>Public Relations Review</i> , 2009, 35, 56-65.	3.2	22
9	Deliberation of the Scientific Evidence for Breastfeeding. <i>Science Communication</i> , 2014, 36, 778-801.	3.3	14
10	What Is the Story with Narratives? How Using Narratives in Journalism Changes Health Behavior. <i>Health Communication</i> , 2018, 33, 1151-1157.	3.1	13
11	Engaging Ethnic Media to Expand the Reach and Effectiveness of Communication Strategies to Reduce Health Disparities. <i>Health Communication</i> , 2010, 25, 569-571.	3.1	12
12	Defining Obesity: Second-Level Agenda Setting Attributes in Black Newspapers and General Audience Newspapers. <i>Journal of Health Communication</i> , 2014, 19, 1116-1129.	2.4	12
13	Image Repair Campaign Strategies Addressing Race: Paula Deen, Social Media, and Defiance. <i>International Journal of Strategic Communication</i> , 2015, 9, 148-165.	2.0	12
14	Health Literacy and Numeracy: A Comparison of Magazine Health Messages. <i>Howard Journal of Communications</i> , 2014, 25, 235-256.	1.0	11
15	Who Suffers? The Effect of Injured Party on Attributions of Crisis Responsibility. , 0, , 591-606.		10
16	Negative Articles Predict Clinical Trial Reluctance. <i>Newspaper Research Journal</i> , 2007, 28, 24-39.	0.9	6
17	Readers Use Black Newspapers for Health/Cancer Information. <i>Newspaper Research Journal</i> , 2010, 31, 20-35.	0.9	5
18	Consumer Rules and Orientations Toward Corporate Websites. <i>Journal of Promotion Management</i> , 2003, 9, 125-143.	3.4	4

#	ARTICLE	IF	CITATIONS
19	The Potential for Communication Scholars to Set Priorities That Curb Health Disparities. Howard Journal of Communications, 2012, 23, 111-118.	1.0	3
20	Child Immigrant Detention: Spokesperson Key Messages, Engineered Frames, and Cultural Rules. Journalism and Mass Communication Quarterly, 2023, 100, 36-55.	2.7	0