Timo Rintamäki

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10974040/publications.pdf

Version: 2024-02-01

| | | 1163117 | 1372567 | |
|----------|----------------|--------------|----------------|--|
| 10 | 769 | 8 | 10 | |
| papers | citations | h-index | g-index | |
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| | | | | |
| 10 | 10 | 10 | 553 | |
| all docs | docs citations | times ranked | citing authors | |
| | | | | |

| # | Article | IF | CITATIONS |
|----|--|------|-----------|
| 1 | An integrative framework for managing customer value propositions. Journal of Business Research, 2021, 134, 754-764. | 10.2 | 27 |
| 2 | A customer value perspective to service experiences in restaurants. Journal of Retailing and Consumer Services, 2019, 51, 91-101. | 9.4 | 48 |
| 3 | Customer Value in the Sharing Economy Platform: The Airbnb Case. Translational Systems Sciences, 2018, , 225-246. | 0.2 | 5 |
| 4 | Consumer-to-consumer e-commerce: outcomes and implications. International Review of Retail, Distribution and Consumer Research, 2017, 27, 300-315. | 2.0 | 15 |
| 5 | From perceptions to propositions: Profiling customer value across retail contexts. Journal of Retailing and Consumer Services, 2017, 37, 159-167. | 9.4 | 63 |
| 6 | Consumer cooperatives: uncovering the value potential of customer ownership. AMS Review, 2016, 6, 142-156. | 2.5 | 32 |
| 7 | Unlocking the transformative potential of customer data in retailing. International Review of Retail, Distribution and Consumer Research, 2016, 26, 225-241. | 2.0 | 13 |
| 8 | Investment service providers gaining competitive advantage by focusing on consumers' varying investment goals. Journal of Financial Services Marketing, 2012, 17, 191-205. | 3.4 | 13 |
| 9 | Identifying competitive customer value propositions in retailing. Managing Service Quality, 2007, 17, 621-634. | 2.4 | 197 |
| 10 | Decomposing the value of department store shopping into utilitarian, hedonic and social dimensions. International Journal of Retail and Distribution Management, 2006, 34, 6-24. | 4.7 | 356 |