

Kevin Pon

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10962441/publications.pdf>

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4
papers

48
citations

2258059

3
h-index

2550090

3
g-index

4
all docs

4
docs citations

4
times ranked

48
citing authors

#	ARTICLE	IF	CITATIONS
1	Using Mind Maps to Distinguish Cultural Norms between French and United States Entrepreneurship Students. <i>Journal of Small Business Management</i> , 2018, 56, 177-196.	4.8	20
2	Do we know what they know? Comparing US and French undergraduate students' knowledge of core business concepts. <i>Journal of Management Development</i> , 2015, 34, 922-940.	2.1	5
3	For better or for worse: the changing life of academic staff in French business schools. <i>Journal of Management Development</i> , 2015, 34, 536-552.	2.1	16
4	International academic franchises: Identifying the benefits of international academic franchise provision. <i>London Review of Education</i> , 0, 12, .	1.8	7