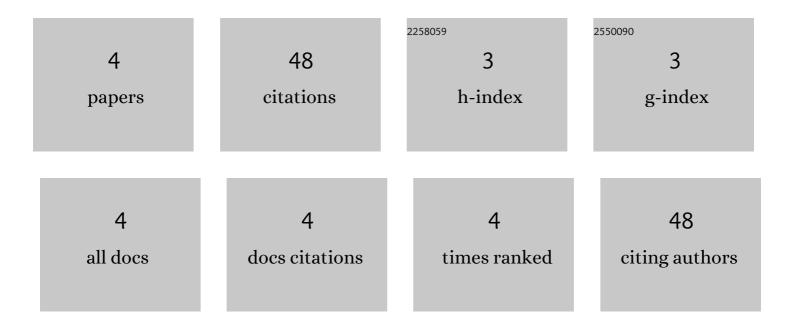
Kevin Pon

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10962441/publications.pdf Version: 2024-02-01



KEVIN PON

#	Article	IF	CITATIONS
1	Using Mind Maps to Distinguish Cultural Norms between French and United States Entrepreneurship Students. Journal of Small Business Management, 2018, 56, 177-196.	4.8	20
2	For better or for worse: the changing life of academic staff in French business schools. Journal of Management Development, 2015, 34, 536-552.	2.1	16
3	International academic franchises: Identifying the benefits of international academic franchise provision. London Review of Education, 0, 12, .	1.8	7
4	Do we know what they know? Comparing US and French undergraduate students' knowledge of core business concepts. Journal of Management Development, 2015, 34, 922-940.	2.1	5