

Bruno Grbac

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10960417/publications.pdf>

Version: 2024-02-01

3
papers

186
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

143
citing authors

#	ARTICLE	IF	CITATIONS
1	Using supply chain management to leverage a firm's market orientation. <i>Industrial Marketing Management</i> , 2003, 32, 25-38.	6.7	169
2	The Effects of Supplier Focus, Customer Responsiveness and Strategy Type on Growth in a Transition Economy. <i>Journal of Marketing Theory and Practice</i> , 2003, 11, 43-55.	4.3	13
3	Environmental Proactiveness in an Eastern European Transition Economy. <i>Journal of East-West Business</i> , 1998, 4, 19-39.	0.7	4