

Suman Mallik

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10958295/publications.pdf>

Version: 2024-02-01

10
papers

430
citations

1040056

9
h-index

1372567

10
g-index

10
all docs

10
docs citations

10
times ranked

375
citing authors

| # | ARTICLE | IF | CITATIONS |
|----|---|-----|-----------|
| 1 | The Impact of Quality Perception and Consumer Valuation Change on Manufacturer's Optimal Warranty, Pricing, and Market Coverage Strategies. <i>Decision Sciences</i> , 2019, 50, 311-339. | 4.5 | 15 |
| 2 | Managing Television Commercial Inventory under Competition: An Equilibrium Analysis. <i>Decision Sciences</i> , 2019, 50, 170-201. | 4.5 | 4 |
| 3 | Socially Optimal Contracting between a Regional Blood Bank and Hospitals. <i>Production and Operations Management</i> , 2019, 28, 908-932. | 3.8 | 12 |
| 4 | Managing on-air ad inventory in broadcast television. <i>IIE Transactions</i> , 2008, 40, 1107-1123. | 2.1 | 17 |
| 5 | Inventory competition and allocation in a multi-channel distribution system. <i>European Journal of Operational Research</i> , 2007, 182, 704-729. | 5.7 | 101 |
| 6 | Contracting over multiple parameters: Capacity allocation in semiconductor manufacturing. <i>European Journal of Operational Research</i> , 2007, 182, 174-193. | 5.7 | 11 |
| 7 | Optimal temporal product introduction strategies under valuation changes and learning. <i>European Journal of Operational Research</i> , 2006, 172, 430-452. | 5.7 | 16 |
| 8 | Scheduling Commercial Videotapes in Broadcast Television. <i>Operations Research</i> , 2004, 52, 679-689. | 1.9 | 49 |
| 9 | Coordinating supply chains with competition: Capacity allocation in semiconductor manufacturing. <i>European Journal of Operational Research</i> , 2004, 159, 330-347. | 5.7 | 74 |
| 10 | GLOBAL SUPPLY CHAINS: RESEARCH AND APPLICATIONS. <i>Production and Operations Management</i> , 1997, 6, 193-210. | 3.8 | 131 |