

Suman Mallik

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10958295/publications.pdf>

Version: 2024-02-01

10
papers

430
citations

1040056

9
h-index

1372567

10
g-index

10
all docs

10
docs citations

10
times ranked

375
citing authors

#	ARTICLE	IF	CITATIONS
1	GLOBAL SUPPLY CHAINS: RESEARCH AND APPLICATIONS. Production and Operations Management, 1997, 6, 193-210.	3.8	131
2	Inventory competition and allocation in a multi-channel distribution system. European Journal of Operational Research, 2007, 182, 704-729.	5.7	101
3	Coordinating supply chains with competition: Capacity allocation in semiconductor manufacturing. European Journal of Operational Research, 2004, 159, 330-347.	5.7	74
4	Scheduling Commercial Videotapes in Broadcast Television. Operations Research, 2004, 52, 679-689.	1.9	49
5	Managing on-air ad inventory in broadcast television. IIE Transactions, 2008, 40, 1107-1123.	2.1	17
6	Optimal temporal product introduction strategies under valuation changes and learning. European Journal of Operational Research, 2006, 172, 430-452.	5.7	16
7	The Impact of Quality Perception and Consumer Valuation Change on Manufacturer's Optimal Warranty, Pricing, and Market Coverage Strategies. Decision Sciences, 2019, 50, 311-339.	4.5	15
8	Socially Optimal Contracting between a Regional Blood Bank and Hospitals. Production and Operations Management, 2019, 28, 908-932.	3.8	12
9	Contracting over multiple parameters: Capacity allocation in semiconductor manufacturing. European Journal of Operational Research, 2007, 182, 174-193.	5.7	11
10	Managing Television Commercial Inventory under Competition: An Equilibrium Analysis. Decision Sciences, 2019, 50, 170-201.	4.5	4