

James Agarwal

List of Publications by Year in descending order

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Version: 2024-02-01

25
papers

3,295
citations

516710

16
h-index

580821

25
g-index

29
all docs

29
docs citations

29
times ranked

2253
citing authors

#	ARTICLE	IF	CITATIONS
1	Online group buying behavior: A study of experiential versus material purchases. <i>Psychology and Marketing</i> , 2022, 39, 1946-1963.	8.2	3
2	Social selling cues: The dynamics of posting numbers viewed and bought on customers' purchase intentions. <i>International Journal of Research in Marketing</i> , 2021, 38, 994-1016.	4.2	16
3	Modeling A Country's Political Environment: An Application Of Dynamic Factor Analysis Methodology. <i>Proceedings - Academy of Management</i> , 2021, 2021, 14331.	0.1	0
4	Does Country Really Matter? Exploring the Contextual Effect of Individual Self-construal in Reaping the Relational Benefits of Customer-based Reputation. <i>Research in Global Strategic Management</i> , 2019, , 95-125.	0.5	3
5	The Changing Nature of Global Marketing: A New Perspective. , 2018, , 3-11.		1
6	Does Country or Culture Matter in Global Marketing? An Empirical Investigation of Service Quality and Satisfaction Model with Moderators in Three Countries. , 2018, , 61-91.		2
7	E-Commerce in Emerging Economies: A Multi-theoretical and Multilevel Framework and Global Firm Strategies. , 2018, , 231-253.		9
8	I Love That Company: Look How Ethical, Prominent, and Efficacious It Is – A Triadic Organizational Reputation (TOR) Scale. <i>Journal of Business Ethics</i> , 2018, 153, 889-910.	6.0	15
9	Factors Influencing Growth Potential of E-Commerce in Emerging Economies: An Institution-Based N-OLI Framework and Research Propositions. <i>Thunderbird International Business Review</i> , 2015, 57, 197-215.	1.8	48
10	Corporate Reputation Measurement: Alternative Factor Structures, Nomological Validity, and Organizational Outcomes. <i>Journal of Business Ethics</i> , 2015, 130, 485-506.	6.0	64
11	An Interdisciplinary Review of Research in Conjoint Analysis: Recent Developments and Directions for Future Research. <i>Customer Needs and Solutions</i> , 2015, 2, 19-40.	0.8	50
12	Ethical Climate in Government and Nonprofit Sectors: Public Policy Implications for Service Delivery. <i>Journal of Business Ethics</i> , 2010, 94, 3-21.	6.0	33
13	A Cross-National and Cross-Cultural Approach to Global Market Segmentation: An Application Using Consumers' Perceived Service Quality. <i>Journal of International Marketing</i> , 2010, 18, 18-40.	4.4	88
14	Dimensions of service quality in developed and developing economies: multi-country cross-cultural comparisons. <i>International Marketing Review</i> , 2005, 22, 256-278.	3.6	237
15	Internet Users' Information Privacy Concerns (IUIPC): The Construct, the Scale, and a Causal Model. <i>Information Systems Research</i> , 2004, 15, 336-355.	3.7	2,010
16	China's entry to WTO: global marketing issues, impact, and implications for China. <i>International Marketing Review</i> , 2004, 21, 279-300.	3.6	39
17	Factors influencing ethical climate in a nonprofit organisation: an empirical investigation. <i>International Journal of Nonprofit and Voluntary Sector Marketing</i> , 2003, 8, 224-250.	0.8	41
18	The ethical climate of government and non-profit organizations Implications for public-private partnerships. <i>Public Management Review</i> , 2003, 5, 83-97.	4.9	25

#	ARTICLE	IF	CITATIONS
19	A Stakeholder Perspective on Relationship Marketing. <i>Journal of Relationship Marketing</i> , 2002, 1, 3-37.	4.4	22
20	Differential Association and Role-Set Configuration: The Impact of Significant Others upon the Perception of Ethical Climate in a Sports Organization. <i>Journal of Sport Management</i> , 2001, 15, 195-218.	1.4	6
21	Ethical Climate in Nonprofit Organizations: Propositions and Implications. <i>Nonprofit Management and Leadership</i> , 2001, 12, 39-54.	2.5	39
22	Ethical Work Climate Dimensions in a Not-For-Profit Organization: An Empirical Study. <i>Journal of Business Ethics</i> , 1999, 20, 1-14.	6.0	86
23	Heterogeneity of regional trading blocs and global marketing strategies. <i>International Marketing Review</i> , 1998, 15, 476-506.	3.6	39
24	Methodological issues in cross-cultural marketing research. <i>International Marketing Review</i> , 1996, 13, 7-43.	3.6	366
25	EC.: <i>Journal of Euromarketing</i> , 1993, 2, 69-97.	0.0	6