

# Leong Lai-Ying

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1092691/publications.pdf>

Version: 2024-02-01

32  
papers

3,399  
citations

236833

25  
h-index

414303

32  
g-index

32  
all docs

32  
docs citations

32  
times ranked

1898  
citing authors

#	ARTICLE	IF	CITATIONS
1	Mobile social media marketing: a new marketing channel among digital natives in higher education?. Journal of Marketing for Higher Education, 2022, 32, 113-137.	2.3	34
2	The Dark Side of Compulsory e-education: Are Students Really Happy and Learning during the COVID-19 Pandemic?. International Journal of Human-Computer Interaction, 2022, 38, 1168-1181.	3.3	15
3	The past and beyond of mobile payment research: a development of the mobile payment framework. Internet Research, 2022, 32, 1757-1782.	2.7	9
4	Mobile-lizing continuance intention with the mobile expectation-confirmation model: An SEM-ANN-NCA approach. Expert Systems With Applications, 2022, 205, 117659.	4.4	26
5	Tourism research progress – a bibliometric analysis of tourism review publications. Tourism Review, 2021, 76, 1-26.	3.8	45
6	Understanding trust in ms-commerce: The roles of reported experience, linguistic style, profile photo, emotional, and cognitive trust. Information and Management, 2021, 58, 103416.	3.6	32
7	On the way: Hailing a taxi with a smartphone? A hybrid SEM-neural network approach. Machine Learning With Applications, 2021, 4, 100034.	3.0	20
8	A meta-analysis of consumer innovation resistance: is there a cultural invariance?. Industrial Management and Data Systems, 2021, 121, 1784-1823.	2.2	25
9	Time to seize the digital evolution: Adoption of blockchain in operations and supply chain management among Malaysian SMEs. International Journal of Information Management, 2020, 52, 101997.	10.5	332
10	Predicting the antecedents of trust in social commerce – A hybrid structural equation modeling with neural network approach. Journal of Business Research, 2020, 110, 24-40.	5.8	135
11	Predicting mobile wallet resistance: A two-staged structural equation modeling-artificial neural network approach. International Journal of Information Management, 2020, 51, 102047.	10.5	207
12	Predicting trust in online advertising with an SEM-artificial neural network approach. Expert Systems With Applications, 2020, 162, 113849.	4.4	49
13	Taxi within a grab? A gender-invariant model of mobile taxi adoption. Industrial Management and Data Systems, 2020, 121, 312-332.	2.2	34
14	Wearable payment: A deep learning-based dual-stage SEM-ANN analysis. Expert Systems With Applications, 2020, 157, 113477.	4.4	129
15	Predicting actual spending in online group buying – An artificial neural network approach. Electronic Commerce Research and Applications, 2019, 38, 100898.	2.5	35
16	A hybrid SEM-neural network analysis of social media addiction. Expert Systems With Applications, 2019, 133, 296-316.	4.4	124
17	The age of mobile social commerce: An Artificial Neural Network analysis on its resistances. Technological Forecasting and Social Change, 2019, 144, 311-324.	6.2	154
18	Do Electronic Word-of-Mouth and Elaboration Likelihood Model Influence Hotel Booking?. Journal of Computer Information Systems, 2019, 59, 146-160.	2.0	86

#	ARTICLE	IF	CITATIONS
19	Mobile social tourism shopping: A dual-stage analysis of a multi-mediation model. <i>Tourism Management</i> , 2018, 66, 121-139.	5.8	218
20	The effects of Facebook browsing and usage intensity on impulse purchase in f-commerce. <i>Computers in Human Behavior</i> , 2018, 78, 160-173.	5.1	112
21	What triggers impulse purchase in Facebook commerce?. <i>International Journal of Mobile Communications</i> , 2018, 16, 459.	0.2	15
22	Understanding impulse purchase in Facebook commerce: does Big Five matter?. <i>Internet Research</i> , 2017, 27, 786-818.	2.7	77
23	Can competitive advantage be achieved through knowledge management? A case study on SMEs. <i>Expert Systems With Applications</i> , 2016, 65, 136-151.	4.4	111
24	Predicting Drivers of Mobile Entertainment Adoption: A Two-Stage SEM-Artificial-Neural-Network Analysis. <i>Journal of Computer Information Systems</i> , 2016, 56, 352-370.	2.0	83
25	The dawning of mobile tourism: what contributes to its system success?. <i>International Journal of Mobile Communications</i> , 2016, 14, 170.	0.2	38
26	An SEM-artificial-neural-network analysis of the relationships between SERVPERF, customer satisfaction and loyalty among low-cost and full-service airline. <i>Expert Systems With Applications</i> , 2015, 42, 6620-6634.	4.4	197
27	Predicting the drivers of behavioral intention to use mobile learning: A hybrid SEM-Neural Networks approach. <i>Computers in Human Behavior</i> , 2014, 36, 198-213.	5.1	306
28	Predicting the determinants of the NFC-enabled mobile credit card acceptance: A neural networks approach. <i>Expert Systems With Applications</i> , 2013, 40, 5604-5620.	4.4	344
29	Knowledge management: a key determinant in advancing technological innovation?. <i>Journal of Knowledge Management</i> , 2013, 17, 848-872.	3.2	173
30	Modeling the stimulators of the behavioral intention to use mobile entertainment: Does gender really matter?. <i>Computers in Human Behavior</i> , 2013, 29, 2109-2121.	5.1	127
31	Influence of gender and English proficiency on Facebook mobile adoption. <i>International Journal of Mobile Communications</i> , 2011, 9, 495.	0.2	31
32	Influence of individual characteristics, perceived usefulness and ease of use on mobile entertainment adoption. <i>International Journal of Mobile Communications</i> , 2011, 9, 359.	0.2	76