

Leong Lai-Ying

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1092691/publications.pdf>

Version: 2024-02-01

32
papers

3,399
citations

236833

25
h-index

414303

32
g-index

32
all docs

32
docs citations

32
times ranked

1898
citing authors

#	ARTICLE	IF	CITATIONS
1	Predicting the determinants of the NFC-enabled mobile credit card acceptance: A neural networks approach. <i>Expert Systems With Applications</i> , 2013, 40, 5604-5620.	4.4	344
2	Time to seize the digital evolution: Adoption of blockchain in operations and supply chain management among Malaysian SMEs. <i>International Journal of Information Management</i> , 2020, 52, 101997.	10.5	332
3	Predicting the drivers of behavioral intention to use mobile learning: A hybrid SEM-Neural Networks approach. <i>Computers in Human Behavior</i> , 2014, 36, 198-213.	5.1	306
4	Mobile social tourism shopping: A dual-stage analysis of a multi-mediation model. <i>Tourism Management</i> , 2018, 66, 121-139.	5.8	218
5	Predicting mobile wallet resistance: A two-staged structural equation modeling-artificial neural network approach. <i>International Journal of Information Management</i> , 2020, 51, 102047.	10.5	207
6	An SEM-artificial-neural-network analysis of the relationships between SERVPERF, customer satisfaction and loyalty among low-cost and full-service airline. <i>Expert Systems With Applications</i> , 2015, 42, 6620-6634.	4.4	197
7	Knowledge management: a key determinant in advancing technological innovation?. <i>Journal of Knowledge Management</i> , 2013, 17, 848-872.	3.2	173
8	The age of mobile social commerce: An Artificial Neural Network analysis on its resistances. <i>Technological Forecasting and Social Change</i> , 2019, 144, 311-324.	6.2	154
9	Predicting the antecedents of trust in social commerce - A hybrid structural equation modeling with neural network approach. <i>Journal of Business Research</i> , 2020, 110, 24-40.	5.8	135
10	Wearable payment: A deep learning-based dual-stage SEM-ANN analysis. <i>Expert Systems With Applications</i> , 2020, 157, 113477.	4.4	129
11	Modeling the stimulators of the behavioral intention to use mobile entertainment: Does gender really matter?. <i>Computers in Human Behavior</i> , 2013, 29, 2109-2121.	5.1	127
12	A hybrid SEM-neural network analysis of social media addiction. <i>Expert Systems With Applications</i> , 2019, 133, 296-316.	4.4	124
13	The effects of Facebook browsing and usage intensity on impulse purchase in f-commerce. <i>Computers in Human Behavior</i> , 2018, 78, 160-173.	5.1	112
14	Can competitive advantage be achieved through knowledge management? A case study on SMEs. <i>Expert Systems With Applications</i> , 2016, 65, 136-151.	4.4	111
15	Do Electronic Word-of-Mouth and Elaboration Likelihood Model Influence Hotel Booking?. <i>Journal of Computer Information Systems</i> , 2019, 59, 146-160.	2.0	86
16	Predicting Drivers of Mobile Entertainment Adoption: A Two-Stage SEM-Artificial-Neural-Network Analysis. <i>Journal of Computer Information Systems</i> , 2016, 56, 352-370.	2.0	83
17	Understanding impulse purchase in Facebook commerce: does Big Five matter?. <i>Internet Research</i> , 2017, 27, 786-818.	2.7	77
18	Influence of individual characteristics, perceived usefulness and ease of use on mobile entertainment adoption. <i>International Journal of Mobile Communications</i> , 2011, 9, 359.	0.2	76

#	ARTICLE	IF	CITATIONS
19	Predicting trust in online advertising with an SEM-artificial neural network approach. Expert Systems With Applications, 2020, 162, 113849.	4.4	49
20	Tourism research progress – a bibliometric analysis of tourism review publications. Tourism Review, 2021, 76, 1-26.	3.8	45
21	The dawning of mobile tourism: what contributes to its system success?. International Journal of Mobile Communications, 2016, 14, 170.	0.2	38
22	Predicting actual spending in online group buying – An artificial neural network approach. Electronic Commerce Research and Applications, 2019, 38, 100898.	2.5	35
23	Mobile social media marketing: a new marketing channel among digital natives in higher education?. Journal of Marketing for Higher Education, 2022, 32, 113-137.	2.3	34
24	Taxi within a grab? A gender-invariant model of mobile taxi adoption. Industrial Management and Data Systems, 2020, 121, 312-332.	2.2	34
25	Understanding trust in ms-commerce: The roles of reported experience, linguistic style, profile photo, emotional, and cognitive trust. Information and Management, 2021, 58, 103416.	3.6	32
26	Influence of gender and English proficiency on Facebook mobile adoption. International Journal of Mobile Communications, 2011, 9, 495.	0.2	31
27	Mobile-lizing continuance intention with the mobile expectation-confirmation model: An SEM-ANN-NCA approach. Expert Systems With Applications, 2022, 205, 117659.	4.4	26
28	A meta-analysis of consumer innovation resistance: is there a cultural invariance?. Industrial Management and Data Systems, 2021, 121, 1784-1823.	2.2	25
29	On the way: Hailing a taxi with a smartphone? A hybrid SEM-neural network approach. Machine Learning With Applications, 2021, 4, 100034.	3.0	20
30	What triggers impulse purchase in Facebook commerce?. International Journal of Mobile Communications, 2018, 16, 459.	0.2	15
31	The Dark Side of Compulsory e-education: Are Students Really Happy and Learning during the COVID-19 Pandemic?. International Journal of Human-Computer Interaction, 2022, 38, 1168-1181.	3.3	15
32	The past and beyond of mobile payment research: a development of the mobile payment framework. Internet Research, 2022, 32, 1757-1782.	2.7	9