Jean-FranÃ§ois Lemoine

List of Publications by Year
in descending order

7 papers	375 citations	1478505 6 h-index	1588992 8 g-index
8 all docs	8 docs citations	8 times ranked	339 citing authors

#	Article	IF	Citations
1	The Impact of Culture on Creativity. Administrative Science Quarterly, 2015, 60, 189-227.	6.9	237
2	Anthropomorphic virtual assistants and the reactions of Internet users: An experiment on the assistant's voice. Recherche Et Applications En Marketing, 2019, 34, 28-47.	0.5	50
3	Opportunities and risks of combining shopping experience and artistic elements in the same store: a contribution to the magical functions of the point of sale. Journal of Marketing Management, 2016, 32, 944-964.	2.3	32
4	Store artification and retail performance. Journal of Marketing Management, 2019, 35, 634-661.	2.3	18
5	L'atmosphère du point de vente comme variable stratégique commerciale : bilan et perspectives. Decisions Marketing, 2005, 39, 79-82.	0.3	17
6	Les conseillers virtuels anthropomorphes et les réactions des internautes : une expérimentation portant sur la voix du conseiller. Recherche Et Applications En Marketing, 2019, 34, 29-49.	0.5	13
7	From the dichotomous paradigm of the shopping experience to the ubiquitous paradigm. Recherche Et Applications En Marketing, 2013, 28, 3-13.	0.5	6