

Sami Najafi-Asadolahi

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10862946/publications.pdf>

Version: 2024-02-01

3
papers

52
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

56
citing authors

#	ARTICLE	IF	CITATIONS
1	Optimization of Operational Decisions in Digital Advertising: A Literature Review. Springer Series in Supply Chain Management, 2020, , 99-146.	0.7	3
2	Cost-per-Impression Pricing for Display Advertising. Operations Research, 2018, 66, 653-672.	1.9	11
3	Cost-per-Click Pricing for Display Advertising. Manufacturing and Service Operations Management, 2014, 16, 482-497.	3.7	38