

Heather L Lamarre

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10847926/publications.pdf>

Version: 2024-02-01

10
papers

489
citations

1040056

9
h-index

1281871

11
g-index

11
all docs

11
docs citations

11
times ranked

300
citing authors

#	ARTICLE	IF	CITATIONS
1	Narrative persuasion by corporate CSR messages: The impact of narrative richness on attitudes and behavioral intentions via character identification, transportation, and message credibility. <i>Public Relations Review</i> , 2021, 47, 102107.	3.2	11
2	Satirical Narrative Processing: Examining the Roles of Character Liking and Media Enjoyment on Narrative-Consistent Attitudes. <i>International Journal of Public Opinion Research</i> , 2019, 31, 142-160.	1.3	8
3	Political social media engagement: Comparing campaign goals with voter behavior. <i>Public Relations Review</i> , 2015, 41, 138-140.	3.2	13
4	Facebook Politics: Toward a Process Model for Achieving Political Source Credibility Through Social Media. <i>Journal of Information Technology and Politics</i> , 2014, 11, 368-382.	2.9	44
5	Humor Works in Funny Ways: Examining Satirical Tone as a Key Determinant in Political Humor Message Processing. <i>Mass Communication and Society</i> , 2014, 17, 400-423.	2.1	70
6	Tweeting democracy? Examining Twitter as an online public relations strategy for congressional campaigns. <i>Public Relations Review</i> , 2013, 39, 360-368.	3.2	47
7	Examining the Intertextuality of Fictional Political Comedy and Real-World Political News. <i>Media Psychology</i> , 2013, 16, 347-369.	3.6	12
8	When is Fiction as Good as Fact? Comparing the Influence of Documentary and Historical Reenactment Films on Engagement, Affect, Issue Interest, and Learning. <i>Mass Communication and Society</i> , 2009, 12, 537-555.	2.1	45
9	Fanning the Flames of a Partisan Divide. <i>Communication Research</i> , 2009, 36, 155-177.	5.9	9
10	The Irony of Satire. <i>International Journal of Press/Politics</i> , 2009, 14, 212-231.	5.1	192