

Fabrice Larceneux

List of Publications by Year in descending order

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3
papers

586
citations

2258059

3
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

501
citing authors

#	ARTICLE	IF	CITATIONS
1	How Sustainability Ratings Might Deter "Greenwashing": A Closer Look at Ethical Corporate Communication. <i>Journal of Business Ethics</i> , 2011, 102, 15-28.	6.0	508
2	Label equity and the effectiveness of values-based labels: an experiment with two French Protected Geographic Indication labels. <i>International Journal of Consumer Studies</i> , 2008, 32, 499-507.	11.6	48
3	<i>Buzz</i> et recommandations sur Internet: quels effets sur le box-office?. <i>Recherche Et Applications En Marketing</i> , 2007, 22, 45-64.	0.5	30