

# Bettina Grün

## List of Publications by Year in descending order

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Version: 2024-02-01

85  
papers

4,445  
citations

159358

30  
h-index

114278

63  
g-index

100  
all docs

100  
docs citations

100  
times ranked

4597  
citing authors

#	ARTICLE	IF	CITATIONS
1	On the Heterogeneity of Preferences for Disability Services. <i>Journal of Nonprofit and Public Sector Marketing</i> , 2023, 35, 47-64.	0.9	1
2	<scp>PeakTrace</scp>: Routing of hydropeaking waves using multiple hydrographsâ€”A novel approach. <i>River Research and Applications</i> , 2023, 39, 326-339.	0.7	5
3	How many data clusters are in the Galaxy data set?. <i>Advances in Data Analysis and Classification</i> , 2022, 16, 325-349.	0.9	5
4	Tourism and vaccine hesitancy. <i>Annals of Tourism Research</i> , 2022, 92, 103320.	3.7	14
5	Habit drives sustainable tourist behaviour. <i>Annals of Tourism Research</i> , 2022, 92, 103329.	3.7	42
6	Spying on the prior of the number of data clusters and the partition distribution in Bayesian cluster analysis. <i>Australian and New Zealand Journal of Statistics</i> , 2022, 64, 205-229.	0.4	4
7	â€œTo Clean or Not to Clean?â€•Reducing Daily Routine Hotel Room Cleaning by Letting Tourists Answer This Question for Themselves. <i>Journal of Travel Research</i> , 2021, 60, 220-229.	5.8	24
8	Cognitive load reduction strategies in questionnaire design. <i>International Journal of Market Research</i> , 2021, 63, 125-133.	2.8	10
9	A comparison of optimization solvers for log binomial regression including conic programming. <i>Computational Statistics</i> , 2021, 36, 1721-1754.	0.8	3
10	Modelling Multiple Regimes in Economic Growth by Mixtures of Generalised Nonlinear Models. <i>Econometrics and Statistics</i> , 2021, , .	0.4	1
11	Drivers of plate waste at buffets: A comprehensive conceptual model based on observational data and staff insights. <i>Annals of Tourism Research Empirical Insights</i> , 2021, 2, 100010.	1.7	14
12	Using Model Averaging to Determine Suitable Risk Measure Estimates. <i>North American Actuarial Journal</i> , 2021, 25, 562-579.	0.8	3
13	Identifying groups of determinants in Bayesian model averaging using Dirichlet process clustering. <i>Scandinavian Journal of Statistics</i> , 2021, 48, 1018-1045.	0.9	1
14	Generalized Mixtures of Finite Mixtures and Telescoping Sampling. <i>Bayesian Analysis</i> , 2021, 16, .	1.6	13
15	Reducing the plate waste of families at hotel buffets â€œ A quasi-experimental field study. <i>Tourism Management</i> , 2020, 80, 104103.	5.8	83
16	Bayesian Model Averaging. <i>Advanced Studies in Theoretical and Applied Econometrics</i> , 2020, , 359-388.	0.1	2
17	Extending composite loss models using a general framework of advanced computational tools. <i>Scandinavian Actuarial Journal</i> , 2019, 2019, 642-660.	1.0	29
18	Semiâ€•parametric Regression under Model Uncertainty: Economic Applications. <i>Oxford Bulletin of Economics and Statistics</i> , 2019, 81, 1117-1143.	0.9	2

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19	Improving the stability of market segmentation analysis. <i>International Journal of Contemporary Hospitality Management</i> , 2019, 32, 1393-1411.	5.3	21
20	Changing service settings for the environment. <i>Annals of Tourism Research</i> , 2019, 76, 301-304.	3.7	23
21	A Sharing-Based Approach to Enticing Tourists to Behave More Environmentally Friendly. <i>Journal of Travel Research</i> , 2019, 58, 241-252.	5.8	111
22	Model-Based Clustering. , 2019, , 157-192.		11
23	Identifying superfluous survey items. <i>Journal of Retailing and Consumer Services</i> , 2018, 43, 39-45.	5.3	8
24	Biting Off More Than They Can Chew: Food Waste at Hotel Breakfast Buffets. <i>Journal of Travel Research</i> , 2018, 57, 232-242.	5.8	106
25	Bivariate jointness measures in Bayesian Model Averaging: Solving the conundrum. <i>Journal of Macroeconomics</i> , 2018, 57, 150-165.	0.7	14
26	Market Segmentation Analysis. <i>Management for Professionals</i> , 2018, , .	0.3	61
27	Step 3: Collecting Data. <i>Management for Professionals</i> , 2018, , 39-55.	0.3	0
28	Step 4: Exploring Data. <i>Management for Professionals</i> , 2018, , 57-73.	0.3	1
29	Step 5: Extracting Segments. <i>Management for Professionals</i> , 2018, , 75-181.	0.3	3
30	In a Galaxy Far, Far Away . . . Market Yourself Differently. <i>Journal of Travel Research</i> , 2017, 56, 593-598.	5.8	4
31	Identifying Mixtures of Mixtures Using Bayesian Estimation. <i>Journal of Computational and Graphical Statistics</i> , 2017, 26, 285-295.	0.9	38
32	Methods in Segmentation. , 2017, , 93-107.		9
33	The impact of IT-enabled customer service systems on service personalization, customer service perceptions, and hotel performance. <i>Tourism Management</i> , 2017, 59, 349-362.	5.8	81
34	Which hotel guest segments reuse towels? Selling sustainable tourism services through target marketing. <i>Journal of Sustainable Tourism</i> , 2017, 25, 921-934.	5.7	68
35	Do Pro-environmental Appeals Trigger Pro-environmental Behavior in Hotel Guests?. <i>Journal of Travel Research</i> , 2017, 56, 988-997.	5.8	125
36	Modeling loss data using mixtures of distributions. <i>Insurance: Mathematics and Economics</i> , 2016, 70, 387-396.	0.7	75

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37	A method to detect and characterize sub-daily flow fluctuations. <i>Hydrological Processes</i> , 2016, 30, 2063-2078.	1.1	37
38	Model-based clustering based on sparse finite Gaussian mixtures. <i>Statistics and Computing</i> , 2016, 26, 303-324.	0.8	105
39	Increasing sample size compensates for data problems in segmentation studies. <i>Journal of Business Research</i> , 2016, 69, 992-999.	5.8	90
40	Unveiling covariate inclusion structures in economic growth regressions using latent class analysis. <i>European Economic Review</i> , 2016, 81, 189-202.	1.2	15
41	Response style corrected market segmentation for ordinal data. <i>Marketing Letters</i> , 2016, 27, 729-741.	1.9	11
42	Why the Level-Free Forced-Choice Binary Measure of Brand Benefit Beliefs Works So Well. <i>International Journal of Market Research</i> , 2015, 57, 239-256.	2.8	9
43	A Conceptual Framework of Skilled Female Migrant Retention. <i>Economic Papers</i> , 2015, 34, 118-127.	0.4	3
44	Last Night a Shrinkage Saved My Life: Economic Growth, Model Uncertainty and Correlated Regressors. <i>Journal of Forecasting</i> , 2015, 34, 133-144.	1.6	4
45	Statistical approaches for the determination of cut points in anti-drug antibody bioassays. <i>Journal of Immunological Methods</i> , 2015, 418, 84-100.	0.6	19
46	Required Sample Sizes for Data-Driven Market Segmentation Analyses in Tourism. <i>Journal of Travel Research</i> , 2014, 53, 296-306.	5.8	151
47	On maximum likelihood estimation of the concentration parameter of von Mises-Fisher distributions. <i>Computational Statistics</i> , 2014, 29, 945-957.	0.8	13
48	On standard conjugate families for natural exponential families with bounded natural parameter space. <i>Journal of Multivariate Analysis</i> , 2014, 126, 14-24.	0.5	0
49	Branding water. <i>Water Research</i> , 2014, 57, 325-338.	5.3	23
50	Model uncertainty and aggregated default probabilities: new evidence from Austria. <i>Applied Economics</i> , 2014, 46, 871-879.	1.2	7
51	Gingival Tissue Transcriptomes Identify Distinct Periodontitis Phenotypes. <i>Journal of Dental Research</i> , 2014, 93, 459-468.	2.5	101
52	Including Don't know answer options in brand image surveys improves data quality. <i>International Journal of Market Research</i> , 2014, 56, 33-50.	2.8	23
53	<b>movMF</b> : An R Package for Fitting Mixtures of von Mises-Fisher Distributions. <i>Journal of Statistical Software</i> , 2014, 58, .	1.8	75
54	Amos-type bounds for modified Bessel function ratios. <i>Journal of Mathematical Analysis and Applications</i> , 2013, 408, 91-101.	0.5	19

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55	Validly Measuring Destination Image in Survey Studies. <i>Journal of Travel Research</i> , 2013, 52, 3-14.	5.8	113
56	Translating between survey answer formats. <i>Journal of Business Research</i> , 2013, 66, 1298-1306.	5.8	29
57	On conjugate families and Jeffreys priors for von Mises-Fisher distributions. <i>Journal of Statistical Planning and Inference</i> , 2013, 143, 992-999.	0.4	17
58	Dynamic, Interactive Survey Questions Can Increase Survey Data Quality. <i>Journal of Travel and Tourism Marketing</i> , 2013, 30, 690-699.	3.1	25
59	Deriving consensus ratings of the big three rating agencies. <i>Journal of Credit Risk</i> , 2013, 9, 75-98.	0.2	2
60	Modelling time course gene expression data with finite mixtures of linear additive models. <i>Bioinformatics</i> , 2012, 28, 222-228.	1.8	7
61	Pick Any™ Measures Contaminate Brand Image Studies. <i>International Journal of Market Research</i> , 2012, 54, 821-834.	2.8	19
62	Water conservation behavior in Australia. <i>Journal of Environmental Management</i> , 2012, 105, 44-52.	3.8	100
63	Modelling human immunodeficiency virus ribonucleic acid levels with finite mixtures for censored longitudinal data. <i>Journal of the Royal Statistical Society Series C: Applied Statistics</i> , 2012, 61, 201-218.	0.5	5
64	What affects public acceptance of recycled and desalinated water?. <i>Water Research</i> , 2011, 45, 933-943.	5.3	206
65	Quick, Simple and Reliable: Forced Binary Survey Questions. <i>International Journal of Market Research</i> , 2011, 53, 231-252.	2.8	85
66	Key drivers of airline loyalty. <i>Tourism Management</i> , 2011, 32, 1020-1026.	5.8	109
67	No association of the neuropeptide Y (Leu7Pro) and ghrelin gene (Arg51Gln, Leu72Met, Gln90Leu) single nucleotide polymorphisms with eating disorders. <i>Nordic Journal of Psychiatry</i> , 2011, 65, 203-207.	0.7	18
68	topicmodels: An R Package for Fitting Topic Models. <i>Journal of Statistical Software</i> , 2011, 40, .	1.8	530
69	Mixtures of regression models for time course gene expression data: evaluation of initialization and random effects. <i>Bioinformatics</i> , 2010, 26, 370-377.	1.8	30
70	Environmentally Friendly Behavior. <i>Environment and Behavior</i> , 2009, 41, 693-714.	2.1	166
71	Response Style Contamination of Student Evaluation Data. <i>Journal of Marketing Education</i> , 2009, 31, 160-172.	1.6	30
72	Dealing with label switching in mixture models under genuine multimodality. <i>Journal of Multivariate Analysis</i> , 2009, 100, 851-861.	0.5	24

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73	Does One Size Fit All? The Suitability of Answer Formats for Different Constructs Measured. Australasian Marketing Journal, 2009, 17, 58-64.	3.5	12
74	Automatic Generation of Exams in R. Journal of Statistical Software, 2009, 29, .	1.8	22
75	Identifiability of Finite Mixtures of Multinomial Logit Models with Varying and Fixed Effects. Journal of Classification, 2008, 25, 225-247.	1.2	38
76	Finite Mixtures of Generalized Linear Regression Models. , 2008, , 205-230.		37
77	Challenging "Factor" Cluster Segmentation. Journal of Travel Research, 2008, 47, 63-71.	5.8	164
78	FlexMix Version 2: Finite Mixtures with Concomitant Variables and Varying and Constant Parameters. Journal of Statistical Software, 2008, 28, .	1.8	280
79	Assessing analytical robustness in cross-cultural comparisons. International Journal of Culture, Tourism and Hospitality Research, 2007, 1, 140-160.	1.6	33
80	Cross-cultural differences in survey response patterns. International Marketing Review, 2007, 24, 127-143.	2.2	93
81	How constrained a response: A comparison of binary, ordinal and metric answer formats. Journal of Retailing and Consumer Services, 2007, 14, 108-122.	5.3	52
82	Question Stability in Brand Image Measurement: Comparing Alternative Answer Formats and Accounting for Heterogeneity in Descriptive Models. Australasian Marketing Journal, 2007, 15, 26-41.	3.5	12
83	Fitting finite mixtures of generalized linear regressions in R. Computational Statistics and Data Analysis, 2007, 51, 5247-5252.	0.7	143
84	Testing for Genuine Multimodality in Finite Mixture Models: Application to Linear Regression Models. Studies in Classification, Data Analysis, and Knowledge Organization, 2007, , 209-216.	0.1	1
85	arules - A Computational Environment for Mining Association Rules and Frequent Item Sets. Journal of Statistical Software, 2005, 14, .	1.8	309