

Bettina Grün

List of Publications by Year in descending order

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Version: 2024-02-01

86
papers

4,445
citations

159585
30
h-index

114465
63
g-index

100
all docs

100
docs citations

100
times ranked

4597
citing authors

#	ARTICLE	IF	CITATIONS
1	On the Heterogeneity of Preferences for Disability Services. Journal of Nonprofit and Public Sector Marketing, 2023, 35, 47-64.	1.6	1
2	<scp>PeakTrace</scp>: Routing of hydropeaking waves using multiple hydrographsâ€”A novel approach. River Research and Applications, 2023, 39, 326-339.	1.7	5
3	How many data clusters are in the Galaxy data set?. Advances in Data Analysis and Classification, 2022, 16, 325-349.	1.4	5
4	Tourism and vaccine hesitancy. Annals of Tourism Research, 2022, 92, 103320.	6.4	14
5	Habit drives sustainable tourist behaviour. Annals of Tourism Research, 2022, 92, 103329.	6.4	42
6	Spying on the prior of the number of data clusters and the partition distribution in Bayesian cluster analysis. Australian and New Zealand Journal of Statistics, 2022, 64, 205-229.	0.9	4
7	â€œTo Clean or Not to Clean?â€•Reducing Daily Routine Hotel Room Cleaning by Letting Tourists Answer This Question for Themselves. Journal of Travel Research, 2021, 60, 220-229.	9.0	24
8	Cognitive load reduction strategies in questionnaire design. International Journal of Market Research, 2021, 63, 125-133.	3.8	10
9	A comparison of optimization solvers for log binomial regression including conic programming. Computational Statistics, 2021, 36, 1721-1754.	1.5	3
10	Modelling Multiple Regimes in Economic Growth by Mixtures of Generalised Nonlinear Models. Econometrics and Statistics, 2021, , .	0.8	1
11	Drivers of plate waste at buffets: A comprehensive conceptual model based on observational data and staff insights. Annals of Tourism Research Empirical Insights, 2021, 2, 100010.	3.1	14
12	Using Model Averaging to Determine Suitable Risk Measure Estimates. North American Actuarial Journal, 2021, 25, 562-579.	1.4	3
13	Identifying groups of determinants in Bayesian model averaging using Dirichlet process clustering. Scandinavian Journal of Statistics, 2021, 48, 1018-1045.	1.4	1
14	Generalized Mixtures of Finite Mixtures and Telescoping Sampling. Bayesian Analysis, 2021, 16, .	3.0	13
15	Reducing the plate waste of families at hotel buffets â€” A quasi-experimental field study. Tourism Management, 2020, 80, 104103.	9.8	83
16	Bayesian Model Averaging. Advanced Studies in Theoretical and Applied Econometrics, 2020, , 359-388.	0.1	2
17	Extending composite loss models using a general framework of advanced computational tools. Scandinavian Actuarial Journal, 2019, 2019, 642-660.	1.7	29
18	Semiâ€•parametric Regression under Model Uncertainty: Economic Applications. Oxford Bulletin of Economics and Statistics, 2019, 81, 1117-1143.	1.7	2

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19	Improving the stability of market segmentation analysis. International Journal of Contemporary Hospitality Management, 2019, 32, 1393-1411.	8.0	21
20	Changing service settings for the environment. Annals of Tourism Research, 2019, 76, 301-304.	6.4	23
21	A Sharing-Based Approach to Enticing Tourists to Behave More Environmentally Friendly. Journal of Travel Research, 2019, 58, 241-252.	9.0	111
22	Model-Based Clustering. , 2019, , 157-192.		11
23	Identifying superfluous survey items. Journal of Retailing and Consumer Services, 2018, 43, 39-45.	9.4	8
24	Biting Off More Than They Can Chew: Food Waste at Hotel Breakfast Buffets. Journal of Travel Research, 2018, 57, 232-242.	9.0	106
25	Bivariate jointness measures in Bayesian Model Averaging: Solving the conundrum. Journal of Macroeconomics, 2018, 57, 150-165.	1.3	14
26	Market Segmentation Analysis. Management for Professionals, 2018, , .	0.5	61
27	Step 3: Collecting Data. Management for Professionals, 2018, , 39-55.	0.5	0
28	Step 4: Exploring Data. Management for Professionals, 2018, , 57-73.	0.5	1
29	Step 5: Extracting Segments. Management for Professionals, 2018, , 75-181.	0.5	3
30	In a Galaxy Far, Far Away . . . Market Yourself Differently. Journal of Travel Research, 2017, 56, 593-598.	9.0	4
31	Identifying Mixtures of Mixtures Using Bayesian Estimation. Journal of Computational and Graphical Statistics, 2017, 26, 285-295.	1.7	38
32	Methods in Segmentation. , 2017, , 93-107.		9
33	The impact of IT-enabled customer service systems on service personalization, customer service perceptions, and hotel performance. Tourism Management, 2017, 59, 349-362.	9.8	81
34	Which hotel guest segments reuse towels? Selling sustainable tourism services through target marketing. Journal of Sustainable Tourism, 2017, 25, 921-934.	9.2	68
35	Do Pro-environmental Appeals Trigger Pro-environmental Behavior in Hotel Guests?. Journal of Travel Research, 2017, 56, 988-997.	9.0	125
36	Modeling loss data using mixtures of distributions. Insurance: Mathematics and Economics, 2016, 70, 387-396.	1.2	75

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37	A method to detect and characterize sub-daily flow fluctuations. Hydrological Processes, 2016, 30, 2063-2078.	2.6	37
38	Model-based clustering based on sparse finite Gaussian mixtures. Statistics and Computing, 2016, 26, 303-324.	1.5	105
39	Increasing sample size compensates for data problems in segmentation studies. Journal of Business Research, 2016, 69, 992-999.	10.2	90
40	Unveiling covariate inclusion structures in economic growth regressions using latent class analysis. European Economic Review, 2016, 81, 189-202.	2.3	15
41	Response style corrected market segmentation for ordinal data. Marketing Letters, 2016, 27, 729-741.	2.9	11
42	Why the Level-Free Forced-Choice Binary Measure of Brand Benefit Beliefs Works So Well. International Journal of Market Research, 2015, 57, 239-256.	3.8	9
43	A Conceptual Framework of Skilled Female Migrant Retention. Economic Papers, 2015, 34, 118-127.	0.9	3
44	Recent Publications in JSS. Journal of Computational and Graphical Statistics, 2015, 24, 905-908.	1.7	0
45	Last Night a Shrinkage Saved My Life: Economic Growth, Model Uncertainty and Correlated Regressors. Journal of Forecasting, 2015, 34, 133-144.	2.8	4
46	Statistical approaches for the determination of cut points in anti-drug antibody bioassays. Journal of Immunological Methods, 2015, 418, 84-100.	1.4	19
47	Required Sample Sizes for Data-Driven Market Segmentation Analyses in Tourism. Journal of Travel Research, 2014, 53, 296-306.	9.0	151
48	On maximum likelihood estimation of the concentration parameter of von Mises-Fisher distributions. Computational Statistics, 2014, 29, 945-957.	1.5	13
49	On standard conjugate families for natural exponential families with bounded natural parameter space. Journal of Multivariate Analysis, 2014, 126, 14-24.	1.0	0
50	Branding water. Water Research, 2014, 57, 325-338.	11.3	23
51	Model uncertainty and aggregated default probabilities: new evidence from Austria. Applied Economics, 2014, 46, 871-879.	2.2	7
52	Gingival Tissue Transcriptomes Identify Distinct Periodontitis Phenotypes. Journal of Dental Research, 2014, 93, 459-468.	5.2	101
53	Including Don't know answer options in brand image surveys improves data quality. International Journal of Market Research, 2014, 56, 33-50.	3.8	23
54	movMF: An R Package for Fitting Mixtures of von Mises-Fisher Distributions. Journal of Statistical Software, 2014, 58, .	3.7	75

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55	Amos-type bounds for modified Bessel function ratios. Journal of Mathematical Analysis and Applications, 2013, 408, 91-101.	1.0	19
56	Validly Measuring Destination Image in Survey Studies. Journal of Travel Research, 2013, 52, 3-14.	9.0	113
57	“Translating” between survey answer formats. Journal of Business Research, 2013, 66, 1298-1306.	10.2	29
58	On conjugate families and Jeffreys priors for von Mises–Fisher distributions. Journal of Statistical Planning and Inference, 2013, 143, 992-999.	0.6	17
59	Dynamic, Interactive Survey Questions Can Increase Survey Data Quality. Journal of Travel and Tourism Marketing, 2013, 30, 690-699.	7.0	25
60	Deriving consensus ratings of the big three rating agencies. Journal of Credit Risk, 2013, 9, 75-98.	0.2	2
61	Modelling time course gene expression data with finite mixtures of linear additive models. Bioinformatics, 2012, 28, 222-228.	4.1	7
62	“Pick Any”™ Measures Contaminate Brand Image Studies. International Journal of Market Research, 2012, 54, 821-834.	3.8	19
63	Water conservation behavior in Australia. Journal of Environmental Management, 2012, 105, 44-52.	7.8	100
64	Modelling human immunodeficiency virus ribonucleic acid levels with finite mixtures for censored longitudinal data. Journal of the Royal Statistical Society Series C: Applied Statistics, 2012, 61, 201-218.	1.0	5
65	What affects public acceptance of recycled and desalinated water?. Water Research, 2011, 45, 933-943.	11.3	206
66	Quick, Simple and Reliable: Forced Binary Survey Questions. International Journal of Market Research, 2011, 53, 231-252.	3.8	85
67	Key drivers of airline loyalty. Tourism Management, 2011, 32, 1020-1026.	9.8	109
68	No association of the neuropeptide Y (Leu7Pro) and ghrelin gene (Arg51Gln, Leu72Met, Gln90Leu) single nucleotide polymorphisms with eating disorders. Nordic Journal of Psychiatry, 2011, 65, 203-207.	1.3	18
69	topicmodels: An R Package for Fitting Topic Models. Journal of Statistical Software, 2011, 40, .	3.7	530
70	Mixtures of regression models for time course gene expression data: evaluation of initialization and random effects. Bioinformatics, 2010, 26, 370-377.	4.1	30
71	Environmentally Friendly Behavior. Environment and Behavior, 2009, 41, 693-714.	4.7	166
72	Response Style Contamination of Student Evaluation Data. Journal of Marketing Education, 2009, 31, 160-172.	2.4	30

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73	Dealing with label switching in mixture models under genuine multimodality. Journal of Multivariate Analysis, 2009, 100, 851-861.	1.0	24
74	Does One Size Fit All? The Suitability of Answer Formats for Different Constructs Measured. Australasian Marketing Journal, 2009, 17, 58-64.	5.4	12
75	Automatic Generation of Exams in R. Journal of Statistical Software, 2009, 29, .	3.7	22
76	Identifiability of Finite Mixtures of Multinomial Logit Models with Varying and Fixed Effects. Journal of Classification, 2008, 25, 225-247.	2.2	38
77	Finite Mixtures of Generalized Linear Regression Models. , 2008, , 205-230.		37
78	Challenging "Factor" Cluster Segmentation. Journal of Travel Research, 2008, 47, 63-71.	9.0	164
79	FlexMix Version 2: Finite Mixtures with Concomitant Variables and Varying and Constant Parameters. Journal of Statistical Software, 2008, 28, .	3.7	280
80	Assessing analytical robustness in cross-cultural comparisons. International Journal of Culture, Tourism and Hospitality Research, 2007, 1, 140-160.	2.9	33
81	Cross-cultural differences in survey response patterns. International Marketing Review, 2007, 24, 127-143.	3.6	93
82	How constrained a response: A comparison of binary, ordinal and metric answer formats. Journal of Retailing and Consumer Services, 2007, 14, 108-122.	9.4	52
83	Question Stability in Brand Image Measurement: Comparing Alternative Answer Formats and Accounting for Heterogeneity in Descriptive Models. Australasian Marketing Journal, 2007, 15, 26-41.	5.4	12
84	Fitting finite mixtures of generalized linear regressions in R. Computational Statistics and Data Analysis, 2007, 51, 5247-5252.	1.2	143
85	Testing for Genuine Multimodality in Finite Mixture Models: Application to Linear Regression Models. Studies in Classification, Data Analysis, and Knowledge Organization, 2007, , 209-216.	0.2	1
86	arules - A Computational Environment for Mining Association Rules and Frequent Item Sets. Journal of Statistical Software, 2005, 14, .	3.7	309