

# Jason Freeman

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10836059/publications.pdf>

Version: 2024-02-01

2  
papers

16  
citations

2682572

2  
h-index

2917675

2  
g-index

2  
all docs

2  
docs citations

2  
times ranked

13  
citing authors

#	ARTICLE	IF	CITATIONS
1	Kidfluencing: The Role of Calls to Action, Logo Presence, and Disclosure Modality on Parental Appraisals. <i>Journal of Current Issues and Research in Advertising</i> , 2022, 43, 256-273.	4.3	11
2	Key Factors in Understanding Trends in Hollywood Product Placements from 2005 to 2015. <i>Journal of Promotion Management</i> , 2018, 24, 755-773.	3.4	5