

Martin MacCarthy

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/108244/publications.pdf>

Version: 2024-02-01

10
papers

103
citations

1936888
4
h-index

1719596
7
g-index

10
all docs

10
docs citations

10
times ranked

93
citing authors

#	ARTICLE	IF	CITATIONS
1	Diving into service quality – the dive tour operator perspective. <i>Managing Service Quality</i> , 2000, 10, 131-140.	2.4	40
2	Customer satisfaction and Scuba-diving: Some insights from the deep. <i>Service Industries Journal</i> , 2006, 26, 537-555.	5.0	35
3	Consuming symbolism: marketing D-Day and Normandy. <i>Journal of Heritage Tourism</i> , 2017, 12, 191-203.	1.6	6
4	Using Dialectic Thematic Analysis in dark tourism: Combining deductive and inductive reasoning in a modular method. <i>Journal of Hospitality and Tourism Management</i> , 2021, 48, 468-478.	3.5	6
5	The business of D-Day: an exploratory study of consumer behaviour. <i>International Journal of Heritage Studies</i> , 2015, 21, 698-715.	1.0	4
6	Commemorative insights: the best of life, in death. <i>Journal of Heritage Tourism</i> , 2021, 16, 395-411.	1.6	4
7	Machine infelicity in a poignant visitor setting: comparing human and AI’s ability to analyze discourse. <i>Current Issues in Tourism</i> , 0, , 1-18.	4.6	3
8	From Netnography to Nethnography: An Anzac commemorative experience trial.. <i>Tourism Analysis</i> , 2020, , .	0.5	3
9	Subjective Knowledge, Perceived Risk, and Information Search when Purchasing a Franchise: A Comparative Exploration from Australia. <i>Journal of Risk and Financial Management</i> , 2021, 14, 338.	1.1	2
10	Congregating as a social phenomenon; the social glue that binds. <i>International Journal of Event and Festival Management</i> , 2022, ahead-of-print, 235.	0.5	0