

# Clara Gustafsson

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10822946/publications.pdf>

Version: 2024-02-01

2  
papers

67  
citations

2682572

2  
h-index

2917675

2  
g-index

3  
all docs

3  
docs citations

3  
times ranked

39  
citing authors

#	ARTICLE	IF	CITATIONS
1	Sonic branding: A consumer-oriented literature review. <i>Journal of Brand Management</i> , 2015, 22, 20-37.	3.5	35
2	Trust as an instance of asymmetrical reciprocity: an ethics perspective on corporate brand management. <i>Business Ethics</i> , 2005, 14, 142-150.	3.5	32