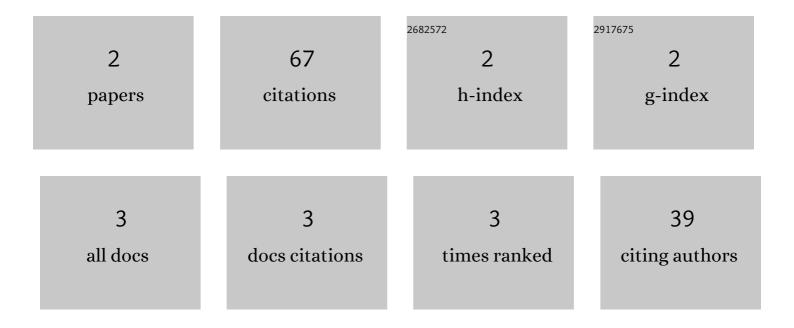
## Clara Gustafsson

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10822946/publications.pdf Version: 2024-02-01



#	Article	IF	CITATIONS
1	Sonic branding: A consumer-oriented literature review. Journal of Brand Management, 2015, 22, 20-37.	3.5	35
2	Trust as an instance of asymmetrical reciprocity: an ethics perspective on corporate brand management. Business Ethics, 2005, 14, 142-150.	3.5	32