

Markus Ettl

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10819583/publications.pdf>

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12
papers

502
citations

1307594

7
h-index

1474206

9
g-index

12
all docs

12
docs citations

12
times ranked

348
citing authors

#	ARTICLE	IF	CITATIONS
1	A Data-Driven Approach to Personalized Bundle Pricing and Recommendation. Manufacturing and Service Operations Management, 2020, 22, 461-480.	3.7	47
2	Pricing Personalized Bundles: A New Approach and An Empirical Study. Manufacturing and Service Operations Management, 2016, 18, 51-68.	3.7	32
3	Optimizing the end-to-end value chain through demand shaping and advanced customer analytics. Computer Aided Chemical Engineering, 2012, 31, 8-18.	0.5	6
4	A Productionâ€“Inventory Model for a Pushâ€“Pull Manufacturing System with Capacity and Service Level Constraints. Production and Operations Management, 2012, 21, 668-681.	3.8	21
5	Managing product availability in an assemble-to-order supply chain with multiple customer segments. OR Spectrum, 2009, 31, 257-280.	3.4	20
6	Inventory Management in High Technology Value Chains. , 2005, , 37-63.		1
7	Sense and Respond Business Performance Management. , 2005, , 287-311.		6
8	Inventory-Service Optimization in Configure-to-Order Systems. Manufacturing and Service Operations Management, 2002, 4, 114-132.	3.7	79
9	Inventory Allocation at a Semiconductor Company. Profiles in Operations Research, 2002, , 283-309.	0.4	1
10	Product Hardware Complexity and Its Impact on Inventory and Customer On-Time Delivery. , 2002, , 373-397.		2
11	Extended-Enterprise Supply-Chain Management at IBM Personal Systems Group and Other Divisions. Interfaces, 2000, 30, 7-25.	1.5	87
12	A Supply Network Model with Base-Stock Control and Service Requirements. Operations Research, 2000, 48, 216-232.	1.9	200