

Vikram Kumar

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10818614/publications.pdf>

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2
papers

1,339
citations

2682572

2
h-index

2917675

2
g-index

2
all docs

2
docs citations

2
times ranked

377
citing authors

#	ARTICLE	IF	CITATIONS
1	Metaverse beyond the hype: Multidisciplinary perspectives on emerging challenges, opportunities, and agenda for research, practice and policy. International Journal of Information Management, 2022, 66, 102542.	17.5	702
2	Setting the future of digital and social media marketing research: Perspectives and research propositions. International Journal of Information Management, 2021, 59, 102168.	17.5	637