

Metin Kozak

List of Publications by Year in descending order

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Version: 2024-02-01

105
papers

6,801
citations

126858

33
h-index

64755

79
g-index

109
all docs

109
docs citations

109
times ranked

3832
citing authors

#	ARTICLE	IF	CITATIONS
1	Tourist Satisfaction with Mallorca, Spain, as an Off-Season Holiday Destination. <i>Journal of Travel Research</i> , 2000, 38, 260-269.	5.8	756
2	Comparative analysis of tourist motivations by nationality and destinations. <i>Tourism Management</i> , 2002, 23, 221-232.	5.8	627
3	Repeaters' behavior at two distinct destinations. <i>Annals of Tourism Research</i> , 2001, 28, 784-807.	3.7	607
4	The impact of the perception of risk on international travellers. <i>International Journal of Tourism Research</i> , 2007, 9, 233-242.	2.1	528
5	COVID-19: potential effects on Chinese citizens'™ lifestyle and travel. <i>Tourism Review</i> , 2021, 76, 74-87.	3.8	456
6	Measuring tourist destination competitiveness: conceptual considerations and empirical findings. <i>International Journal of Hospitality Management</i> , 1999, 18, 273-283.	5.3	335
7	Determinants of length of stay: A practical use of survival analysis. <i>Tourism Management</i> , 2007, 28, 736-746.	5.8	229
8	Destination brands vs destination images: Do we know what we mean?. <i>Journal of Vacation Marketing</i> , 2006, 12, 299-317.	2.5	226
9	Market Segmentation by Motivations to Travel. <i>Journal of Travel and Tourism Marketing</i> , 2005, 19, 1-14.	3.1	175
10	From tourist motivations to tourist satisfaction. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2013, 7, 411-424.	1.6	167
11	The role of food service in tourist satisfaction. <i>International Journal of Hospitality Management</i> , 2000, 19, 375-384.	5.3	160
12	Benchmarking: destination attractiveness and small hospitality business performance. <i>International Journal of Contemporary Hospitality Management</i> , 1998, 10, 184-188.	5.3	144
13	MEASURING TOURIST SATISFACTION WITH MULTIPLE DESTINATION ATTRIBUTES. <i>Tourism Analysis</i> , 2003, 7, 229-240.	0.5	137
14	Destination benchmarking. <i>Annals of Tourism Research</i> , 2002, 29, 497-519.	3.7	123
15	Many brains are better than one: the importance of interdisciplinary studies on COVID-19 in and beyond tourism. <i>Tourism Recreation Research</i> , 2021, 46, 310-313.	3.3	123
16	Seeing the invisible hand: Underlying effects of COVID-19 on tourists'™ behavioral patterns. <i>Journal of Destination Marketing & Management</i> , 2020, 18, 100502.	3.4	99
17	Tourism life cycle and sustainability analysis: Profit-focused strategies for mature destinations. <i>Tourism Management</i> , 2012, 33, 188-194.	5.8	96
18	Gender diversity in the hospitality industry: An empirical study in Turkey. <i>International Journal of Hospitality Management</i> , 2011, 30, 73-81.	5.3	81

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19	Advancing Destination Competitiveness Research. <i>Journal of Travel and Tourism Marketing</i> , 2007, 22, 61-71.	3.1	76
20	Destination leadership: a new paradigm for tourist destinations?. <i>Tourism Review</i> , 2014, 69, 1-9.	3.8	75
21	Impact of culture on tourist decision-making styles. <i>International Journal of Tourism Research</i> , 2011, 13, 433-446.	2.1	69
22	Exploring prestige and status on domestic destinations: The case of algarve. <i>Annals of Tourism Research</i> , 2012, 39, 1951-1967.	3.7	67
23	A Systematic Approach to Non-Repeat and Repeat Travel. <i>Journal of Travel and Tourism Marketing</i> , 2002, 12, 19-38.	3.1	66
24	Conspicuous Consumption of the Elite. <i>Journal of Travel Research</i> , 2016, 55, 738-750.	5.8	65
25	Exploring the impact of tourist harassment on destination image, tourist expenditure, and destination loyalty. <i>Tourism Management</i> , 2019, 73, 13-20.	5.8	61
26	Holiday taking decisions – The role of spouses. <i>Tourism Management</i> , 2010, 31, 489-494.	5.8	56
27	The Role of Quality and Eco-Labeling Systems in Destination Benchmarking. <i>Journal of Sustainable Tourism</i> , 2004, 12, 138-148.	5.7	55
28	Tourist harassment. <i>Annals of Tourism Research</i> , 2007, 34, 384-399.	3.7	52
29	Satisfaction and Destination Loyalty. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2005, 5, 43-59.	1.7	48
30	Estimating the Determinants of Tourist Spending: A Comparison of Four Models. <i>Tourism Analysis</i> , 2008, 13, 143-155.	0.5	44
31	Luxury shopping orientations of mainland Chinese tourists in Hong Kong. <i>Tourism Economics</i> , 2018, 24, 92-108.	2.6	41
32	Investigation of Luxury Values in Shopping Tourism Using a Fuzzy-Set Approach. <i>Journal of Travel Research</i> , 2019, 58, 77-91.	5.8	39
33	Tourists' shopping experiences at street markets: Cross-country research. <i>Tourism Management</i> , 2016, 56, 85-95.	5.8	38
34	Measuring Destination Competitiveness: Multiple Destinations Versus Multiple Nationalities. <i>Journal of Hospitality Marketing and Management</i> , 2009, 19, 56-71.	5.1	37
35	Customer Deviance in Resort Hotels: The Case of Turkey. <i>Journal of Hospitality Marketing and Management</i> , 2012, 21, 679-701.	5.1	37
36	Cross-border tourism destination marketing: Prerequisites and critical success factors. <i>Journal of Destination Marketing & Management</i> , 2019, 14, 100392.	3.4	37

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37	Examining the meaning of luxury in tourism: a mixed-method approach. <i>Current Issues in Tourism</i> , 2020, 23, 952-970.	4.6	37
38	Post-COVID-19 Chinese domestic tourism market recovery: potential influence of traditional Chinese medicine on tourist behaviour. <i>Anatolia</i> , 2021, 32, 121-125.	1.3	34
39	Bargaining Behavior and the Shopping Experiences of British Tourists on Vacation. <i>Journal of Travel and Tourism Marketing</i> , 2016, 33, 313-325.	3.1	31
40	Family Members and Vacation Satisfaction: Proposal of a Conceptual Framework. <i>International Journal of Tourism Research</i> , 2012, 14, 192-204.	2.1	30
41	Gastronomy experiential traits and their effects on intentions for recommendation: A fuzzy set approach. <i>International Journal of Tourism Research</i> , 2020, 22, 351-363.	2.1	27
42	Does seeing deviant other-tourist behavior matter? The moderating role of travel companions. <i>Tourism Management</i> , 2022, 88, 104434.	5.8	27
43	Institutionalisation of tourism research and education: from the early 1900s to 2000s. <i>Journal of Tourism History</i> , 2016, 8, 275-299.	0.1	26
44	Revisiting destination competitiveness through chaos theory: The butterfly competitiveness model. <i>Journal of Hospitality and Tourism Management</i> , 2021, 49, 331-340.	3.5	26
45	Limitations of Cross-Cultural Customer Satisfaction Research and Recommending Alternative Methods. <i>Journal of Quality Assurance in Hospitality and Tourism</i> , 2004, 4, 37-59.	1.7	25
46	The Turkish Tourism Product: Differentiation and Competitiveness. <i>Anatolia</i> , 2010, 21, 89-106.	1.3	25
47	Who influences aspects of family decision making?. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2012, 6, 8-20.	1.6	24
48	Developments in Information Technology: Implications for the Tourism Industry and Tourism Marketing. <i>Anatolia</i> , 1997, 8, 59-80.	1.3	21
49	Destination leadership: leadership for territorial development. <i>Tourism Review</i> , 2014, 69, 169-172.	3.8	21
50	TQM implementation at public hospitals: a study in Turkey. <i>International Journal of Productivity and Quality Management</i> , 2007, 2, 193.	0.1	20
51	Relationship between Satisfaction and Future Behavior. <i>Tourism Analysis</i> , 2006, 11, 397-409.	0.5	18
52	Importance-Performance Analysis and Cultural Perspectives in Romanian Black Sea Resorts. <i>Anatolia</i> , 1998, 9, 99-116.	1.3	16
53	Measuring comparative destination performance: A study in Spain and Turkey. <i>Journal of Travel and Tourism Marketing</i> , 2002, 13, 83-110.	3.1	16
54	Perceptions of foreign tourists by local service providers: the case of Fethiye, Turkey. <i>International Journal of Tourism Research</i> , 2005, 7, 261-277.	2.1	16

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55	Family-based travel narratives: Confirmatory personal introspection of children's interpretations of their journey to three destinations. <i>Journal of Hospitality and Tourism Management</i> , 2016, 29, 119-125.	3.5	16
56	Past, present and future: trends in tourism research. <i>Current Issues in Tourism</i> , 2022, 25, 995-1010.	4.6	16
57	Competitiveness of overseas pleasure destinations: A comparison study based on choice sets. <i>International Journal of Tourism Research</i> , 2017, 19, 569-583.	2.1	14
58	Publish or perish: The proportion of articles versus additional sections in tourism and hospitality journals. <i>Journal of Hospitality and Tourism Management</i> , 2020, 43, 149-156.	3.5	14
59	Impacts of COVID-19 on changing patterns of household food consumption: An intercultural study of three countries. <i>International Journal of Gastronomy and Food Science</i> , 2021, 26, 100420.	1.3	14
60	Sustainable cultural heritage tourism at Ban Wangka Village, Thailand. <i>Anatolia</i> , 2018, 29, 183-193.	1.3	13
61	Two decades of evolution in tourism competitiveness: a co-word analysis. <i>International Journal of Tourism Cities</i> , 2021, 7, 435-462.	1.2	11
62	An Analysis of Tourist Spending and its Determinants. <i>Anatolia</i> , 2001, 12, 196-202.	1.3	10
63	Why Do Tourists Spend Extravagantly in Portugal? A Binary Logistic Regression by Quartiles. <i>Tourism Planning and Development</i> , 2018, 15, 458-472.	1.3	10
64	What Makes Our Stay Longer or Shorter? A Study on Macau. <i>Journal of China Tourism Research</i> , 2021, 17, 192-209.	1.2	10
65	The missing link between medical science knowledge and public awareness: implications for tourism and hospitality recovery after COVID-19. <i>European Journal of Management and Business Economics</i> , 2021, 30, 230-242.	1.7	10
66	Exploring the Life-Cycle Model Applied to "Umbrella Constructs": Destination Image as an Example. <i>Tourism Recreation Research</i> , 2012, 37, 133-143.	3.3	9
67	What am I going to do now? Examining choice overload in vacation activities using the familiarity concept. <i>Scandinavian Journal of Hospitality and Tourism</i> , 2019, 19, 232-258.	1.4	9
68	Modelling Consumer Behavior: An Essay with Domestic Tourists in Turkey. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 303-312.	3.1	8
69	The Practice of Destination-based Total Quality Management. <i>Anatolia</i> , 2004, 15, 125-136.	1.3	7
70	Intentions and consequences of tourist complaints. <i>Tourism Analysis</i> , 2006, 11, 231-239.	0.5	7
71	Towards a Mekong Tourism Brand. <i>Asia Pacific Journal of Tourism Research</i> , 2012, 17, 595-614.	1.8	7
72	Lake-Destination Image Attributes: Content Analysis of Text and Pictures. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2015, , 293-314.	0.3	7

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73	The propensity to bargain while on a vacation. <i>Tourism Economics</i> , 2017, 23, 150-167.	2.6	7
74	Revisiting choice sets for overseas pleasure vacations: Comparison of short-haul and long-haul destinations. <i>Journal of Destination Marketing & Management</i> , 2019, 14, 100388.	3.4	7
75	Event and network management: application of EFQM for tourist destinations. <i>International Journal of Tourism Policy</i> , 2009, 2, 262.	0.2	6
76	Tourism Behavior and Marketing: An Introduction. <i>Journal of Hospitality Marketing and Management</i> , 2010, 19, 199-202.	5.1	6
77	The review process in tourism academia: An elaboration of reviewers' extrinsic and intrinsic motivations. <i>Journal of Hospitality and Tourism Management</i> , 2017, 32, 1-11.	3.5	6
78	Cannabis tourists' perceived constraints to engaging in commercial cannabis tourism overseas: a comparison of first-time and repeat tourists. <i>Asia Pacific Journal of Marketing and Logistics</i> , 2023, 35, 130-148.	1.8	6
79	Beyond sightseeing: How can tourism affect public/global health in modern society?. <i>Journal of Global Health</i> , 0, 12, .	1.2	6
80	Gender and Perceived Fundamental Moral Orientations: An Empirical Study of the Turkish Hotel Industry. <i>Journal of Business Ethics</i> , 2009, 89, 331-349.	3.7	5
81	Consumer Goals in Vacation Decision Making. <i>Journal of Travel and Tourism Marketing</i> , 2014, 31, 71-81.	3.1	5
82	Historical development of tourism journals â€œ a milestone in 75 years: a perspective article. <i>Tourism Review</i> , 2019, 75, 8-11.	3.8	5
83	Women academics in tourism: A crossâ€gender study in Turkey. <i>International Journal of Tourism Research</i> , 2020, 22, 711-725.	2.1	5
84	Luxury product and brand purchasing behavior: A conceptual perspective.. <i>Journal of Global Scholars of Marketing Science</i> , 2023, 33, 327-331.	1.4	5
85	Understanding the philosophy of tourism education: A perspective study in Turkey. <i>International Journal of Tourism Research</i> , 2021, 23, 1112-1125.	2.1	5
86	MEASURING COMPARATIVE PERFORMANCE OF VACATION DESTINATIONS: USING TOURISTS' SELF-REPORTED JUDGMENTS AS AN ALTERNATIVE APPROACH. <i>Tourism Analysis</i> , 2003, 8, 247-251.	0.5	4
87	A content analysis of repeaters' selfâ€perceptions of tourist destinations. <i>Tourism Review</i> , 2006, 61, 21-25.	3.8	4
88	Assessing lake-destination image: insights from the industry side. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2017, 11, 5-17.	1.6	4
89	Impacts of tourism on cultural infiltration at a spiritual destination: a study of Ban Wangka, Thailand. <i>International Journal of Culture, Tourism and Hospitality Research</i> , 2021, ahead-of-print, .	1.6	4
90	Luxury Tourists: Celebritiesâ€™ Perspectives. <i>Advances in Culture, Tourism and Hospitality Research</i> , 2014, , 43-51.	0.3	3

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91	Araştırma Yöntemleri Bilgisinin Önemi: Turizm Alanında Yünelik Bir Görmeler/İleri Teori Üstünlüğü. Anatolia, 2021, 32, 171-183.	0.1	3
92	How decision strategies and school-based pull factors associate with students' choice of tourism schools. Journal of Hospitality, Leisure, Sport and Tourism Education, 2009, 8, 74-82.	1.9	2
93	A Historical Development of e-commerce in Tourism Marketing. , 2006, , 33-44.		2
94	Cross-Cultural Heterogeneity in Tourist Decision Making. Advances in Culture, Tourism and Hospitality Research, 2011, , 39-61.	0.3	1
95	Small but mighty: A newfound respect for brief research communications. Annals of Tourism Research, 2020, 84, 102970.	3.7	1
96	Challenges of Teaching in a Different Culture: An Auto-ethnographic Study. Tourism, Culture and Communication, 2021, 21, 331-344.	0.1	1
97	Luxury tourism. , 2016, , 567-568.		1
98	Destination benchmarking. , 2016, , 240-242.		1
99	Prof.Dr. Hasan Olalın Turizm Sempozyumu. Anatolia, 2019, 30, 7-11.	0.1	1
100	Turizm Araştırmaları ve İslam Coğrafyasındaki Gelişimi ve Jafar Jafari Üzerine. Anatolia, 2020, 31, 3143-318.		1
101	Portuguese Tourism Segments in Latin America. Tourism Analysis, 2009, 14, 267-277.	0.5	0
102	Gender vis-à-vis perceptions of Fundamental Moral Orientations and outcome preferences. Anatolia, 2011, 22, 16-34.	1.3	0
103	Combining visual and textual data for assessing destination image: Lake tourism example. Journal of Global Scholars of Marketing Science, 2017, 27, 319-339.	1.4	0
104	Destination benchmarking. , 2014, , 1-2.		0
105	Luxury Tourists: Celebrities™ Perspectives. Advances in Culture, Tourism and Hospitality Research, 2014, 8, 43-51.	0.3	0