

# Irene Esteban-Millat

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10810667/publications.pdf>

Version: 2024-02-01

9  
papers

326  
citations

1478505

6  
h-index

1588992

8  
g-index

9  
all docs

9  
docs citations

9  
times ranked

310  
citing authors

#	ARTICLE	IF	CITATIONS
1	Consumer engagement in an online brand community. <i>Electronic Commerce Research and Applications</i> , 2017, 23, 24-37.	5.0	86
2	Modelling students' flow experiences in an online learning environment. <i>Computers and Education</i> , 2014, 71, 111-123.	8.3	79
3	An extension of the technology acceptance model for online learning environments. <i>Interactive Learning Environments</i> , 2018, 26, 895-910.	6.4	70
4	Influencer marketing: brand control, commercial orientation and post credibility. <i>Journal of Marketing Management</i> , 2020, 36, 1805-1831.	2.3	51
5	The Concept of Flow in Online Consumer Behavior. <i>Progress in IS</i> , 2014, , 371-402.	0.6	14
6	The role of consumers' attitude towards economic climate in their reaction to "PL-only" assortments: Evidence from the United States and Spain. <i>Journal of Retailing and Consumer Services</i> , 2017, 34, 340-348.	9.4	12
7	The Role of Online Brand Community Engagement on the Consumer's Brand Relationship. <i>Sustainability</i> , 2021, 13, 3679.	3.2	7
8	Purchasing through Social Platforms with Buy Buttons: A Basic Hierarchical Sequence. <i>Journal of Organizational Computing and Electronic Commerce</i> , 2020, 30, 67-87.	1.8	6
9	Experiences in consumer flow in online supermarkets. <i>Electronic Commerce Research</i> , 2022, 22, 1195-1226.	5.0	1