

Nils WlÅmert

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10791542/publications.pdf>

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4
papers

224
citations

1937685

4
h-index

2272923

4
g-index

4
all docs

4
docs citations

4
times ranked

183
citing authors

#	ARTICLE	IF	CITATIONS
1	International heterogeneity in the associations of new business models and broadband Internet with music revenue and piracy. <i>International Journal of Research in Marketing</i> , 2019, 36, 400-419.	4.2	14
2	Predicting new service adoption with conjoint analysis: external validity of BDM-based incentive-aligned and dual-response choice designs. <i>Marketing Letters</i> , 2016, 27, 195-210.	2.9	34
3	On-demand streaming services and music industry revenues – Insights from Spotify's market entry. <i>International Journal of Research in Marketing</i> , 2016, 33, 314-327.	4.2	107
4	Music for free? How free ad-funded downloads affect consumer choice. <i>Journal of the Academy of Marketing Science</i> , 2011, 39, 777-794.	11.2	69