

# Nils WlÅmert

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10791542/publications.pdf>

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4  
papers

224  
citations

1937685

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h-index

2272923

4  
g-index

4  
all docs

4  
docs citations

4  
times ranked

183  
citing authors

#	ARTICLE	IF	CITATIONS
1	On-demand streaming services and music industry revenues – Insights from Spotify's market entry. International Journal of Research in Marketing, 2016, 33, 314-327.	4.2	107
2	Music for free? How free ad-funded downloads affect consumer choice. Journal of the Academy of Marketing Science, 2011, 39, 777-794.	11.2	69
3	Predicting new service adoption with conjoint analysis: external validity of BDM-based incentive-aligned and dual-response choice designs. Marketing Letters, 2016, 27, 195-210.	2.9	34
4	International heterogeneity in the associations of new business models and broadband Internet with music revenue and piracy. International Journal of Research in Marketing, 2019, 36, 400-419.	4.2	14