

Bruno Jacobs

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1078912/publications.pdf>

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1
papers

19
citations

3311381

1
h-index

3475538

1
g-index

1
all docs

1
docs citations

1
times ranked

6
citing authors

#	ARTICLE	IF	CITATIONS
1	Understanding Large-Scale Dynamic Purchase Behavior. Marketing Science, 2021, 40, 844-870.	4.1	19