

# Dirk Matten

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10780762/publications.pdf>

Version: 2024-02-01

64  
papers

10,208  
citations

136885

32  
h-index

182361

51  
g-index

76  
all docs

76  
docs citations

76  
times ranked

4701  
citing authors

#	ARTICLE	IF	CITATIONS
1	â€œImplicitâ€ and â€œExplicitâ€-CSR: A Conceptual Framework for a Comparative Understanding of Corporate Social Responsibility. <i>Academy of Management Review</i> , 2008, 33, 404-424.	7.4	3,161
2	Corporate Citizenship: Toward an Extended Theoretical Conceptualization. <i>Academy of Management Review</i> , 2005, 30, 166-179.	7.4	1,410
3	Corporate Social Responsibility and institutional theory: new perspectives on private governance. <i>Socio-Economic Review</i> , 2012, 10, 3-28.	2.0	724
4	Contesting the Value of â€œCreating Shared Valueâ€. <i>California Management Review</i> , 2014, 56, 130-153.	3.4	620
5	Behind the Mask: Revealing the True Face of Corporate Citizenship. <i>Journal of Business Ethics</i> , 2003, 45, 109-120.	3.7	370
6	Can Corporations be Citizens? Corporate Citizenship as a Metaphor for Business Participation in Society. <i>Business Ethics Quarterly</i> , 2005, 15, 429-453.	1.3	342
7	An Institution of Corporate Social Responsibility (CSR) in Multi-National Corporations (MNCs): Form and Implications. <i>Journal of Business Ethics</i> , 2012, 111, 281-299.	3.7	292
8	The Business Firm as a Political Actor. <i>Business and Society</i> , 2014, 53, 143-156.	4.2	195
9	Employee Volunteering and Social Capital: Contributions to Corporate Social Responsibility. <i>British Journal of Management</i> , 2009, 20, 75-89.	3.3	179
10	Introduction to the Special Issue: Globalization as a Challenge for Business Responsibilities. <i>Business Ethics Quarterly</i> , 2009, 19, 327-347.	1.3	155
11	The Governance of Digital Technology, Big Data, and the Internet: New Roles and Responsibilities for Business. <i>Business and Society</i> , 2019, 58, 3-19.	4.2	145
12	The Social Construction of Contextual Rationalities in MNCs: An Angloâ€German Comparison of Subsidiary Choice*. <i>Journal of Management Studies</i> , 2003, 40, 617-641.	6.0	141
13	Stakeholders as Citizens? Rethinking Rights, Participation, and Democracy. <i>Journal of Business Ethics</i> , 2004, 53, 107-122.	3.7	140
14	Reflections on the 2018 Decade Award: The Meaning and Dynamics of Corporate Social Responsibility. <i>Academy of Management Review</i> , 2020, 45, 7-28.	7.4	136
15	The Adoption of Voluntary Codes of Conduct in MNCs: A Three-Country Comparative Study. <i>Business and Society Review</i> , 2004, 109, 449-477.	0.9	129
16	COVIDâ€19 and the Future of CSR Research. <i>Journal of Management Studies</i> , 2021, 58, 280-284.	6.0	119
17	The rise of CSR: implications for HRM and employee representation. <i>International Journal of Human Resource Management</i> , 2009, 20, 953-973.	3.3	109
18	Multinational Corporation Codes of Conduct: Governance Tools for Corporate Social Responsibility?. <i>Corporate Governance: an International Review</i> , 2008, 16, 294-311.	2.4	96

#	ARTICLE	IF	CITATIONS
19	Questioning the Domain of the Business Ethics Curriculum. <i>Journal of Business Ethics</i> , 2004, 54, 357-369.	3.7	77
20	What is stakeholder democracy? Perspectives and issues. <i>Business Ethics</i> , 2005, 14, 6-13.	3.5	73
21	Business Responses to Climate Change Regulation in Canada and Germany: Lessons for MNCs from Emerging Economies. <i>Journal of Business Ethics</i> , 2009, 86, 241-255.	3.7	66
22	Ahoy There! Toward Greater Congruence and Synergy Between International Business and Business Ethics Theory and Research. <i>Business Ethics Quarterly</i> , 2010, 20, 481-502.	1.3	56
23	The impact of the risk society thesis on environmental politics and management in a globalizing economy – principles, proficiency, perspectives. <i>Journal of Risk Research</i> , 2004, 7, 377-398.	1.4	51
24	Trade unions and CSR: a European research agenda. <i>Journal of Public Affairs</i> , 2006, 6, 256-268.	1.7	47
25	Pan-European Approach. , 2005, , 335-356.		44
26	Institutional Influences on Manufacturing Organization in Multinational Corporations: The “Cherry-picking” Approach. <i>Organization Studies</i> , 2006, 27, 491-515.	3.8	43
27	Measuring Corporate Social Responsibility and Impact: Enhancing Quantitative Research Design and Methods in Business and Society Research. <i>Business and Society</i> , 2017, 56, 787-795.	4.2	43
28	What Constitutes a Theoretical Contribution in the Business and Society Field?. <i>Business and Society</i> , 2016, 55, 783-791.	4.2	41
29	The Elephant in the Room: The Nascent Research Agenda on Corporations, Social Responsibility, and Capitalism. <i>Business and Society</i> , 2020, 59, 1295-1302.	4.2	39
30	Symbolic politics in environmental regulation: corporate strategic responses. <i>Business Strategy and the Environment</i> , 2003, 12, 215-226.	8.5	35
31	Corporate Citizenship: Missing The Point Or Missing The Boat? A Reply To Van Oosterhout. <i>Academy of Management Review</i> , 2005, 30, 681-684.	7.4	32
32	Incorporating the Corporation in Citizenship: A Response to Nāron and Norman. <i>Business Ethics Quarterly</i> , 2008, 18, 27-33.	1.3	31
33	Business Groups and Corporate Responsibility for the Public Good. <i>Journal of Business Ethics</i> , 2018, 153, 911-929.	3.7	29
34	Work systems in heavy engineering: the role of national culture and national institutions in multinational corporations. <i>Journal of International Management</i> , 2004, 10, 177-198.	2.4	27
35	Strategy follows structure: Environmental risk management in commercial enterprises. <i>Business Strategy and the Environment</i> , 1995, 4, 107-116.	8.5	22
36	Publishing Country Studies in <i>Business &amp; Society</i> . <i>Business and Society</i> , 2016, 55, 3-10.	4.2	21

#	ARTICLE	IF	CITATIONS
37	Defining the Scope of Business & Society. <i>Business and Society</i> , 2015, 54, 427-434.	4.2	17
38	A New Era for Business & Society. <i>Business and Society</i> , 2015, 54, 3-8.	4.2	15
39	Review Essay: "The Politics, Stupid!" <i>Business and Society</i> , 2009, 48, 565-576.	4.2	13
40	Pan-European Approach. A Conceptual Framework for Understanding CSR. , 2007, , 179-199.		13
41	Environmental Risk Management in Commercial Enterprises. <i>Geneva Papers on Risk and Insurance: Issues and Practice</i> , 1996, 21, 360-382.	1.1	11
42	Implicit Versus Explicit Corporate Social Responsibility Disclosure: A Textual Analysis. <i>SSRN Electronic Journal</i> , 0, , .	0.4	11
43	Die Bedeutung institutionalistischer Ansätze für das Verständnis von Organisations- und Managementprozessen in multinationalen Unternehmen. <i>Berliner Journal Fur Soziologie</i> , 2004, 14, 379-397.	0.5	10
44	The emergence of corporate citizenship: historical development and alternative perspectives. , 2010, , 64-91.		7
45	Ethics, Corporations, and Governance. <i>Journal of Business Ethics</i> , 2011, 102, 1-4.	3.7	7
46	ENFORCING SUSTAINABLE DEVELOPMENT BY LEGISLATION: ENTREPRENEURIAL CONSEQUENCES OF THE NEW GERMAN WASTE MANAGEMENT ACT. <i>Sustainable Development</i> , 1996, 4, 130-137.	6.9	6
47	Hintergründe und Probleme der Transnationalisierung multinationaler Unternehmungen: Globale Isomorphismen, national business systems und "transnationale soziale Räume". , 2006, , 85-120.		5
48	Fear and Loathing in the JCC. <i>Journal of Corporate Citizenship</i> , 2008, 2008, 21-24.	0.2	4
49	Twelve Tips for Getting Published in <i>Business &amp; Society</i> . <i>Business and Society</i> , 2017, 56, 3-10.	4.2	4
50	Corporate Community Involvement in the 21st Century. , 2016, , 68-83.		4
51	Corporate Responsibility for Innovation "A Citizenship Framework. , 2007, , 63-87.		3
52	Settlement Constellations and the Dynamics of Fields Formed Around Social and Environmental Issues. <i>Organization Science</i> , 2023, 34, 700-721.	3.0	3
53	Corporate social responsibility disclosure: a topic-based approach. <i>Accounting and Business Research</i> , 2024, 54, 87-124.	1.0	3
54	Introducing corporations and citizenship. , 0, , 1-14.		2

#	ARTICLE	IF	CITATIONS
55	Corporations as citizens. , 0, , 17-49.		2
56	Citizenship, Identity and the Corporation: Exploring New Avenues of Political Mediation. , 2013, , 41-64.		2
57	Citizenship als Bezugsrahmen für politische Macht und Verantwortung der Unternehmen. , 2008, , 45-67.		2
58	Corporations as governments. , 0, , 50-87.		0
59	Stakeholders as citizens. , 0, , 88-122.		0
60	Citizenship identities and the corporation. , 0, , 125-148.		0
61	Citizenship ecologies and the corporation. , 0, , 149-168.		0
62	Citizenship, globalization and the corporation. , 0, , 169-200.		0
63	Fear and Loathing in the JCC: Unleashing the Monster of "New Corporate Citizenship Theory"™ to Confront Category Crisis. , 0, , 122-128.		0
64	Corporate Social Responsibility in Business Groups. , 2020, , 1-4.		0