

Paul Brewer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10774681/publications.pdf>

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15
papers

1,079
citations

759233

12
h-index

940533

16
g-index

16
all docs

16
docs citations

16
times ranked

948
citing authors

#	ARTICLE	IF	CITATIONS
1	Avoiding uncertainty in Hofstede and GLOBE. <i>Journal of International Business Studies</i> , 2010, 41, 1294-1315.	7.3	214
2	Individualismâ€Collectivism in Hofstede and GLOBE. <i>Journal of International Business Studies</i> , 2011, 42, 436-445.	7.3	199
3	The Ecological Fallacy in National Culture Research. <i>Organization Studies</i> , 2014, 35, 1063-1086.	5.3	118
4	Before the first export decision: Internationalisation readiness in the pre-export phase. <i>International Business Review</i> , 2007, 16, 294-309.	4.8	101
5	On the misuse of national culture dimensions. <i>International Marketing Review</i> , 2012, 29, 673-683.	3.6	90
6	GLOBE practices and values: A case of diminishing marginal utility?. <i>Journal of International Business Studies</i> , 2010, 41, 1316-1324.	7.3	83
7	Critical issues in the Hofstede and GLOBE national culture models. <i>International Marketing Review</i> , 2013, 30, 469-482.	3.6	83
8	Looking into the future: Hofstede long term orientation versus GLOBE future orientation. <i>Cross Cultural Management</i> , 2013, 20, 361-385.	1.1	54
9	National culture dimensions: The perpetuation of cultural ignorance. <i>Management Learning</i> , 2016, 47, 563-589.	2.1	38
10	Australia's Export Promotion Program: Is It Effective?. <i>Australian Journal of Management</i> , 2009, 34, 125-142.	2.2	31
11	Rigidity in SME export commencement decisions. <i>International Business Review</i> , 2018, 27, 46-55.	4.8	31
12	Is There a Cultural Divide in Australian International Trade?. <i>Australian Journal of Management</i> , 2007, 32, 113-134.	2.2	12
13	The Influence of Regionalization and Cultural Distance on the Direction of Exports. <i>Journal of Asia-Pacific Business</i> , 2010, 11, 78-98.	1.5	11
14	Looking beyond national differences: Cultural consensus between Confucian and Anglo societies. <i>Australian Journal of Management</i> , 2019, 44, 388-406.	2.2	7
15	The Common Threads of National Cultures. <i>Australasian Marketing Journal</i> , 2015, 23, 75-85.	5.4	6