

# Janet Schwartz

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10768445/publications.pdf>

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9  
papers

470  
citations

1477746

6  
h-index

1473754

9  
g-index

9  
all docs

9  
docs citations

9  
times ranked

540  
citing authors

#	ARTICLE	IF	CITATIONS
1	Inviting Consumers To Downsize Fast-Food Portions Significantly Reduces Calorie Consumption. Health Affairs, 2012, 31, 399-407.	2.5	147
2	What Are Likes Worth? A Facebook Page Field Experiment. Journal of Marketing Research, 2017, 54, 306-317.	3.0	106
3	Healthier by Precommitment. Psychological Science, 2014, 25, 538-546.	1.8	104
4	Are Consumers Too Trusting? The Effects of Relationships with Expert Advisers. Journal of Marketing Research, 2011, 48, S163-S174.	3.0	59
5	Gain Without Pain: The Extended Effects of a Behavioral Health Intervention. Management Science, 2017, 63, 58-72.	2.4	33
6	Targeted Calorie Message Promotes Healthy Beverage Consumption Better than Charity Incentive. Obesity, 2017, 25, 1428-1434.	1.5	9
7	The Importance of Construct Validity in Consumer Research. Journal of Consumer Psychology, 2020, 30, 208-214.	3.2	5
8	Health decision making. Consumer Psychology Review, 2018, 1, 107-122.	3.4	4
9	Choosing Among Employer-sponsored Health Plans. Journal of Occupational and Environmental Medicine, 2013, 55, 305-309.	0.9	3