

Tracy Meyer

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10761590/publications.pdf>

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8
papers

209
citations

1163117
8
h-index

1588992
8
g-index

8
all docs

8
docs citations

8
times ranked

163
citing authors

#	ARTICLE	IF	CITATIONS
1	The role of delight in driving repurchase intentions. <i>Journal of Personal Selling and Sales Management</i> , 2017, 37, 61-71.	2.8	31
2	Explanation information and source in service recovery initiatives. <i>Journal of Services Marketing</i> , 2014, 28, 311-318.	3.0	13
3	The Intercollegiate Ethics Bowl: An Active Learning Experience. <i>Marketing Education Review</i> , 2012, 22, 215-224.	1.3	9
4	Moderating effect of discriminatory attributions on repatronage intentions. <i>Journal of Retailing and Consumer Services</i> , 2012, 19, 211-217.	9.4	14
5	White response to potentially discriminatory actions in a services setting. <i>Psychology and Marketing</i> , 2011, 28, 188-204.	8.2	13
6	Individual differences in perceptions of service failure and recovery: the role of race and discriminatory bias. <i>Journal of the Academy of Marketing Science</i> , 2008, 36, 552-564.	11.2	87
7	Experience-based aspects of shopping attitudes: The roles of norms and loyalty. <i>Journal of Retailing and Consumer Services</i> , 2008, 15, 324-333.	9.4	10
8	Evaluating the nature of hassles and uplifts in the retail shopping context. <i>Journal of Business Research</i> , 2005, 58, 655-663.	10.2	32