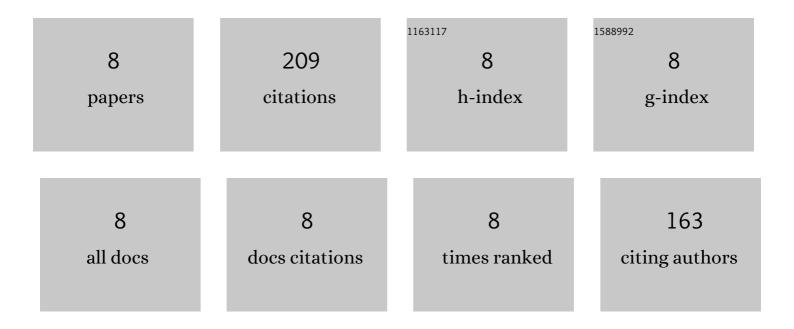
Tracy Meyer

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10761590/publications.pdf Version: 2024-02-01



TDACY MEVED

#	Article	IF	CITATIONS
1	Individual differences in perceptions of service failure and recovery: the role of race and discriminatory bias. Journal of the Academy of Marketing Science, 2008, 36, 552-564.	11.2	87
2	Evaluating the nature of hassles and uplifts in the retail shopping context. Journal of Business Research, 2005, 58, 655-663.	10.2	32
3	The role of delight in driving repurchase intentions. Journal of Personal Selling and Sales Management, 2017, 37, 61-71.	2.8	31
4	Moderating effect of discriminatory attributions on repatronage intentions. Journal of Retailing and Consumer Services, 2012, 19, 211-217.	9.4	14
5	White response to potentially discriminatory actions in a services setting. Psychology and Marketing, 2011, 28, 188-204.	8.2	13
6	Explanation information and source in service recovery initiatives. Journal of Services Marketing, 2014, 28, 311-318.	3.0	13
7	Experience-based aspects of shopping attitudes: The roles of norms and loyalty. Journal of Retailing and Consumer Services, 2008, 15, 324-333.	9.4	10
8	The Intercollegiate Ethics Bowl: An Active Learning Experience. Marketing Education Review, 2012, 22, 215-224.	1.3	9