

Nevine El-Tawy

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10744511/publications.pdf>

Version: 2024-02-01

3
papers

26
citations

2682572

2
h-index

2550090

3
g-index

3
all docs

3
docs citations

3
times ranked

19
citing authors

#	ARTICLE	IF	CITATIONS
1	The recognition and measurement of brand assets: an exploration of the accounting/marketing interface. <i>Journal of Marketing Management</i> , 2008, 24, 711-731.	2.3	17
2	Some thoughts on the recognition of assets, notably in respect of intangible assets. <i>Accounting Forum</i> , 2013, 37, 67-80.	2.2	8
3	Asset-based recognition criteria: a comprehensive view. <i>Journal of Financial Reporting and Accounting</i> , 2020, 18, 251-275.	2.4	1