

Alessandra Mazzei

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/1073155/publications.pdf>

Version: 2024-02-01

16
papers

502
citations

1040056

9
h-index

996975

15
g-index

17
all docs

17
docs citations

17
times ranked

225
citing authors

#	ARTICLE	IF	CITATIONS
1	Strategic Value of Employee Relationships and Communicative Actions: Overcoming Corporate Crisis with Quality Internal Communication. <i>International Journal of Strategic Communication</i> , 2012, 6, 31-44.	2.0	117
2	Internal Crisis Communication Strategies to Protect Trust Relationships. <i>International Journal of Business Communication</i> , 2015, 52, 319-337.	2.6	76
3	Promoting active communication behaviours through internal communication. <i>Corporate Communications</i> , 2010, 15, 221-234.	2.1	61
4	Internal communication for employee enablement. <i>Corporate Communications</i> , 2014, 19, 82-95.	2.1	52
5	Managerâ€employee communication during a crisis: the missing link. <i>Corporate Communications</i> , 2011, 16, 243-254.	2.1	49
6	Looking for motivational routes for employee-generated innovation: Employees' scouting behavior. <i>Journal of Business Research</i> , 2018, 91, 286-294.	10.2	37
7	Employee Anonymous Online Dissent: Dynamics and Ethical Challenges for Employees, Targeted Organisations, Online Outlets, and Audiences. <i>Business Ethics Quarterly</i> , 2018, 28, 175-201.	1.5	29
8	Managerial strategies to promote employee brand consistent behavior. <i>EuroMed Journal of Business</i> , 2018, 13, 185-200.	3.2	26
9	A multidisciplinary approach for a new understanding of corporate communication. <i>Corporate Communications</i> , 2014, 19, 216-230.	2.1	20
10	Employee communication for engaging workplaces. <i>Journal of Business Strategy</i> , 2019, 40, 23-32.	1.6	10
11	Leveraging variety for creativity, dialogue and competition. <i>Journal of Communication Management</i> , 2012, 16, 59-76.	2.3	8
12	Internal crisis communication strategies: Contingency factors determining an accommodative approach. <i>Public Relations Review</i> , 2022, 48, 102212.	3.2	4
13	Whistleblowing in Organisationen: Wenn Mitarbeitende auf MissstÃnde aufmerksam machen. , 2021, , 487-500.		3
14	Unintended Effects of Risk Communication: Impacts of Message Fatigue, Risk Tolerance, and Trust in Public Health Information on Psychological Reactance. <i>Journal of International Crisis and Risk Communication Research</i> , 2021, 4, 517-544.	1.3	2
15	Internal Branding and Employee Brand Consistent Behaviours: The Role of Enablement-Oriented Communication. <i>Mercati & CompetitivitÃ</i> , 2017, , 121-139.	0.1	1
16	Whistleblowing in Organisationen: Wenn Mitarbeitende auf MissstÃnde aufmerksam machen. , 2019, , 1-14.		0