

David J Stang

List of Publications by Year in descending order

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16
papers

467
citations

1163117

8
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940533

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docs citations

16
times ranked

215
citing authors

#	ARTICLE	IF	CITATIONS
1	EXPOSURE, RECALL, JUDGED FAVORABILITY, AND SALES: "MERE EXPOSURE" AND CONSUMER BEHAVIOR. <i>Social Behavior and Personality</i> , 1977, 5, 329-335.	0.6	3
2	On the Relationship Between Novelty and Complexity. <i>Journal of Psychology: Interdisciplinary and Applied</i> , 1977, 95, 317-323.	1.6	6
3	Learning mediates the exposure-attraction relationship: More evidence. <i>Bulletin of the Psychonomic Society</i> , 1977, 9, 19-20.	0.2	2
4	Actual vs. perceived talkativeness as determinants of judged leadership, popularity, and likeableness. <i>Bulletin of the Psychonomic Society</i> , 1976, 8, 44-46.	0.2	6
5	A critical examination of the response competition hypothesis. <i>Bulletin of the Psychonomic Society</i> , 1976, 7, 530-532.	0.2	6
6	Seating Position and Interaction in Triads: A Field Study. <i>Sociometry</i> , 1976, 39, 166.	0.9	8
7	Ineffective deception in conformity research: Some causes and consequences. <i>European Journal of Social Psychology</i> , 1976, 6, 353-367.	2.4	63
8	Effects of "mere exposure" on learning and affect.. <i>Journal of Personality and Social Psychology</i> , 1975, 31, 7-12.	2.8	124
9	Some Determinants of Word-Frequency Estimates. <i>Perceptual and Motor Skills</i> , 1975, 40, 923-929.	1.3	11
10	Effect of Meaningfulness and Instructions on Frequency Estimation. <i>Psychological Reports</i> , 1975, 36, 164-164.	1.7	1
11	When familiarity breeds contempt, absence makes the heart grow fonder: Effects of exposure and delay on taste pleasantness ratings. <i>Bulletin of the Psychonomic Society</i> , 1975, 6, 273-275.	0.2	32
12	Exposure Duration as a Confounding Methodological Factor in Projective Testing. <i>Journal of Personality Assessment</i> , 1975, 39, 583-586.	2.1	7
13	The computer as experimenter in social psychological research. <i>Behavior Research Methods</i> , 1974, 6, 223-231.	4.0	34
14	Intuition as artifact in mere exposure studies.. <i>Journal of Personality and Social Psychology</i> , 1974, 30, 647-653.	2.8	37
15	Methodological factors in mere exposure research.. <i>Psychological Bulletin</i> , 1974, 81, 1014-1025.	6.1	82
16	Effect of interaction rate on ratings of leadership and liking.. <i>Journal of Personality and Social Psychology</i> , 1973, 27, 405-408.	2.8	45