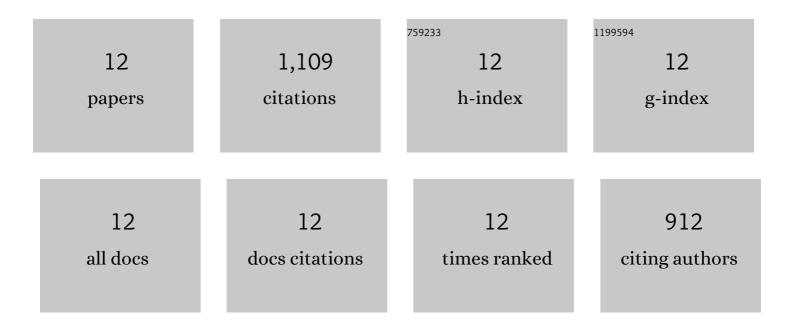
Chunmei Gan

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10714572/publications.pdf Version: 2024-02-01



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#	Article	IF	CITATIONS
1	Disentangling the factors driving users' continuance intention towards social media: A configurational perspective. Computers in Human Behavior, 2018, 85, 175-182.	8.5	35
2	Gratifications for using social media. Information Development, 2018, 34, 139-147.	2.3	38
3	The Multipurpose Application WeChat: A Review on Recent Research. Frontiers in Psychology, 2018, 9, 2247.	2.1	182
4	Understanding the effects of gratifications on the continuance intention to use WeChat in China: A perspective on uses and gratifications. Computers in Human Behavior, 2018, 78, 306-315.	8.5	221
5	The influence of perceived value on purchase intention in social commerce context. Internet Research, 2017, 27, 772-785.	4.9	217
6	Trust-distrust balance: trust ambivalence in Sino-Western B2B relationships. Cross Cultural and Strategic Management, 2017, 24, 482-507.	1.7	20
7	Understanding WeChat users' liking behavior: An empirical study in China. Computers in Human Behavior, 2017, 68, 30-39.	8.5	156
8	An empirical analysis of factors influencing continuance intention of mobile instant messaging in China. Information Development, 2016, 32, 1109-1119.	2.3	20
9	Uses and gratifications of social media: a comparison of microblog and WeChat. Journal of Systems and Information Technology, 2015, 17, 351-363.	1.7	112
10	Research characteristics and status on social media in China: A bibliometric and co-word analysis. Scientometrics, 2015, 105, 1167-1182.	3.0	51
11	Understanding continuance intention of mobile instant messaging. Industrial Management and Data Systems, 2015, 115, 646-660.	3.7	27
12	MY IDEA IS OUR IDEA! SUPPORTING USER-DRIVEN INNOVATION ACTIVITIES IN CROWDSOURCING COMMUNITIES. International Journal of Innovation Management, 2013, 17, 1340010.	1.2	30