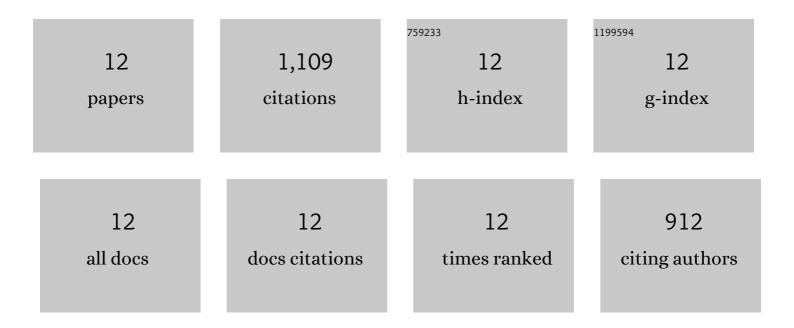
Chunmei Gan

List of Publications by Year in descending order

Source: https://exaly.com/author-pdf/10714572/publications.pdf Version: 2024-02-01



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#	Article	IF	CITATIONS
1	Understanding the effects of gratifications on the continuance intention to use WeChat in China: A perspective on uses and gratifications. Computers in Human Behavior, 2018, 78, 306-315.	8.5	221
2	The influence of perceived value on purchase intention in social commerce context. Internet Research, 2017, 27, 772-785.	4.9	217
3	The Multipurpose Application WeChat: A Review on Recent Research. Frontiers in Psychology, 2018, 9, 2247.	2.1	182
4	Understanding WeChat users' liking behavior: An empirical study in China. Computers in Human Behavior, 2017, 68, 30-39.	8.5	156
5	Uses and gratifications of social media: a comparison of microblog and WeChat. Journal of Systems and Information Technology, 2015, 17, 351-363.	1.7	112
6	Research characteristics and status on social media in China: A bibliometric and co-word analysis. Scientometrics, 2015, 105, 1167-1182.	3.0	51
7	Gratifications for using social media. Information Development, 2018, 34, 139-147.	2.3	38
8	Disentangling the factors driving users' continuance intention towards social media: A configurational perspective. Computers in Human Behavior, 2018, 85, 175-182.	8.5	35
9	MY IDEA IS OUR IDEA! SUPPORTING USER-DRIVEN INNOVATION ACTIVITIES IN CROWDSOURCING COMMUNITIES. International Journal of Innovation Management, 2013, 17, 1340010.	1.2	30
10	Understanding continuance intention of mobile instant messaging. Industrial Management and Data Systems, 2015, 115, 646-660.	3.7	27
11	An empirical analysis of factors influencing continuance intention of mobile instant messaging in China. Information Development, 2016, 32, 1109-1119.	2.3	20
12	Trust-distrust balance: trust ambivalence in Sino-Western B2B relationships. Cross Cultural and Strategic Management, 2017, 24, 482-507.	1.7	20