

# Man Zhang

## List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10706199/publications.pdf>

Version: 2024-02-01

12  
papers

490  
citations

1163117

8  
h-index

1281871

11  
g-index

12  
all docs

12  
docs citations

12  
times ranked

414  
citing authors

#	ARTICLE	IF	CITATIONS
1	Informal interorganizational business relationships and customer loyalty: Comparing Guanxi, Yongo, and Wasta. <i>International Business Review</i> , 2021, 30, 101805.	4.8	16
2	Cross-Cultural Reliability and Validity of a Scale to Measure International Entrepreneurial Capability in Emerging Markets. <i>Journal of Asia-Pacific Business</i> , 2018, 19, 23-35.	1.5	2
3	Does guanxi influence product performance and customer loyalty?. <i>Journal of Asia Business Studies</i> , 2018, 12, 233-252.	2.2	7
4	Guanxi, IT systems, and innovation capability: The moderating role of proactiveness. <i>Journal of Business Research</i> , 2018, 90, 75-86.	10.2	69
5	The effect of sub-national institutions and international entrepreneurial capability on international performance of export-focused SMEs: Evidence from China and South Korea. <i>Journal of International Entrepreneurship</i> , 2017, 15, 85-110.	3.0	29
6	A Conceptual Framework of Influencing Factors on International Entrepreneurial Capability in Emerging Markets. <i>International Journal of Social Ecology and Sustainable Development</i> , 2016, 7, 56-70.	0.2	0
7	Institutional effect on born global firms in China: the role of Sun Tzu's The Art of War strategies. <i>Journal of Asia Business Studies</i> , 2016, 10, 1-19.	2.2	16
8	International Performance Antecedents in Emerging Market SMEs: Evidence from China. <i>Journal of Global Marketing</i> , 2014, 27, 161-177.	3.4	22
9	Drivers and export performance impacts of IT capability in "born-global" firms: a cross-national study. <i>Information Systems Journal</i> , 2013, 23, 419-443.	6.9	70
10	International entrepreneurial capability: The measurement and a comparison between born global firms and traditional exporters in China. <i>Journal of International Entrepreneurship</i> , 2009, 7, 292-322.	3.0	119
11	Unpacking the effect of IT capability on the performance of export-focused SMEs: a report from China. <i>Information Systems Journal</i> , 2008, 18, 357-380.	6.9	115
12	Measuring Information Technology Capability of Export-Focused Small or Medium Sized Enterprises in China. <i>Journal of Global Information Management</i> , 2008, 16, 1-25.	2.8	25