

Kersi D Antia

List of Publications by Year in descending order

Source: <https://exaly.com/author-pdf/10697349/publications.pdf>

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13
papers

1,768
citations

686830

13
h-index

1125271

13
g-index

13
all docs

13
docs citations

13
times ranked

1230
citing authors

#	ARTICLE	IF	CITATIONS
1	The Severity of Contract Enforcement in Interfirm Channel Relationships. <i>Journal of Marketing</i> , 2001, 65, 67-81.	7.0	815
2	Contracts, Extracontractual Incentives, and <i>Ex Post</i> Behavior in Franchise Channel Relationships. <i>Journal of Marketing Research</i> , 2012, 49, 260-276.	3.0	175
3	Distributor Sharing of Strategic Information with Suppliers. <i>Journal of Marketing</i> , 2009, 73, 31-43.	7.0	119
4	What Will the Future Bring? Dominance, Technology Expectations, and Radical Innovation. <i>Journal of Marketing</i> , 2003, 67, 1-18.	7.0	105
5	Distributor Sharing of Strategic Information with Suppliers. <i>Journal of Marketing</i> , 2009, 73, 31-43.	7.0	87
6	The Impact of Capabilities and Prior Investments on Online Channel Commitment and Performance. <i>Journal of Management Information Systems</i> , 2007, 23, 109-142.	2.1	82
7	How Does Enforcement Deter Gray Market Incidence?. <i>Journal of Marketing</i> , 2006, 70, 92-106.	7.0	71
8	How Does Enforcement Deter Gray Market Incidence?. <i>Journal of Marketing</i> , 2006, 70, 92-106.	7.0	65
9	Conflict Management and Outcomes in Franchise Relationships: The Role of Regulation. <i>Journal of Marketing Research</i> , 2013, 50, 577-589.	3.0	64
10	Entry mode and equity level: A multilevel examination of foreign direct investment ownership structure. <i>Strategic Management Journal</i> , 2007, 28, 857-866.	4.7	60
11	Conflict Management and Outcomes in Franchise Relationships: The Role of Regulation. <i>Journal of Marketing Research</i> , 2013, 50, 577-589.	3.0	60
12	Franchisor's Franchisee Bankruptcy and the Efficacy of Franchisee Governance. <i>Journal of Marketing Research</i> , 2017, 54, 952-967.	3.0	40
13	Clustering, Knowledge Sharing, and Intra-brand Competition: A Multiyear Analysis of an Evolving Franchise System. <i>Journal of Marketing</i> , 2018, 82, 74-92.	7.0	25